



Public Affairs Forum of India

## **Shri Hardeep Singh Puri to inaugurate PAFI's 4th National- The 2017 India Public Affairs Forum**

**New Delhi, September 11, 2017:** The Public Affairs Forum of India (PAFI), is organising its 4<sup>th</sup> National- The 2017 India Public Affairs Forum, with the theme of "Public Affairs: Effective Advocacy & Public Policy Strategies", on September 14<sup>th</sup> and 15<sup>th</sup> at New Delhi. PAFI, since inception, has been advocating content-driven ethical public affairs practice in India. This can be achieved through a process of regular consultation between the government and industry. The forum envisages to provide an engagement platform on practices that will aid industry in becoming an important partner of the government in the process of policy formulation.

The National Forum will be inaugurated by **Shri Hardeep Singh Puri, Minister of State (Independent Charge), Ministry of Housing & Urban Affairs, Government of India**. Shri Hardeep Singh Puri brings with himself an illustrious diplomatic career of 39 years and an extensive experience in multilateral diplomacy. This will be Shri Hardeep Singh Puri's first major address as a Minister and he will be sharing his vision on housing and urban development. His insights will benefit participants in finding answers to 'How can public affairs professionals help remove gaps in information flow between the government and industry on key policy issues?' and 'What in the government's view is the most effective form of advocacy acceptable to all?'

**Shri Vinay Sahasrabudde, Member of Parliament & National Vice President, BJP** will address the 2017 India Public Affairs Forum at the inaugural dinner on Thursday, September 14. He will be addressing some of the key issues like 'What are the top of the mind issues currently from a political perspective?' 'How does BJP look at its last three years of NDA Government?' and 'What are its priorities for next two years and beyond, both on domestic & international front?'

**Shri Amitabh Kant, CEO, NITI Aayog** will be the Chief Guest at the closing session of the Forum where he is likely to speak on issues such as 'How to have effective Advocacy plan with Government' and the approach of NITI Aayog on stakeholder engagements.

There will be six sessions in this year's Forum, focusing on issues like Effective Advocacy with Bureaucracy, CEO's engagement with Advocacy & Public Affairs, Advocacy & Media: Is lobbying a bad word?, Public Affairs engagement with Legislators and How to have effective Advocacy plan with Government. The sessions will be with a panel comprising of personalities from Legislature, Bureaucracy, Industry and Media.

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807 New Delhi House, Barakhamba Road, Connaught Place, New Delhi-110 001 (India)

Ph: +91 8130 353232

[www.pafi.in](http://www.pafi.in)



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The 2017 India Public Affairs Forum, 4<sup>th</sup> in the series, will look at new forms of advocacy that have changed the way the world works, like the ever-evolving digital medium, while at the same time will deliberate on the traditional tools and methods. The full day forum will be attended by over 200 delegates from all over the country.

Some of the eminent speakers include: Deepender Singh Hooda (MP, Congress), Pinaki Misra, MP, BJD), Kunwar Bhartendra Singh (MP, BJP), Prem Das Rai (MP, Sikkim Democratic Front), Ashok Lavasa (Finance Secretary, Ministry of Finance), Aruna Sundararajan (Secretary, Department of Telecommunications, Ministry of Communication), Atanu Chakraborty (Director General, Directorate General of Hydrocarbons), Alok Chaturvedi (Director General Foreign Trade), Dinesh Agarwal (Founder, IndiaMART), T K Arun (Opinion Editor, Economic Times), Sanjeev Bhikachandani (Founder, Info Edge), Raj Chengappa (Group Editorial Director, India Today), Kiran Karnik (Former President, NASSCOM), Anil Menon (Global President, Smart +Connected Communities, Cisco), Sanjay Modi (Managing Director, Monster.com), Nikhil Pahwa (Editor & Publisher, MediaNama), Srivatsan Rajan (Chairman, Bain & Company), Mukund Govind Rajan (Chief Ethics Officer and Chairman, TATA Global Sustainability Council), Sukumar Ranganathan (Editor, Mint), Raman Roy (CEO, Quattro & Chairman, NASSCOM), Nirupama Subramanian (Resident Editor, Indian Express, Chandigarh), Piyush Tewari (CEO, SaveLIFE Foundation), Shivnath Thukral (Managing Director, Carnegie India).

The 2017 India Public Affairs Forum with principal sponsors as Cisco & TATA Group has support from several others including national chambers, sectorial associations, bilateral trade bodies and multinational organisations.

For participation details visit [www.pafi.in](http://www.pafi.in) | Twitter: @PAFI\_India

### **About Public Affairs Forum of India (PAFI):**

The Public Affairs Forum of India (PAFI), registered under Societies Registration Act XXI of 1860, is a non-partisan, not-for-profit Society, comprising of organisations working in the field of Public & Corporate Affairs. PAFI is dedicated to raise and maintain standards of practice in public affairs to enable the Industry to attain recognition and credibility. Serving as a professional resource for the Public Affairs and Corporate Affairs professionals, PAFI provides members with the platform and opportunity to exchange information, share their knowledge and experiences in engaging with external stakeholders like the government, media, industry associations, multilateral agencies and think tanks. For more information, visit: [www.pafi.in](http://www.pafi.in)

### **Media Contacts:**

Nitin Shukla: < to be added >

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