



Public Affairs Forum of India

## Public Affairs Forum of India (PAFI) brings together Policy Makers, Politicians, Corporates and Media to discuss emerging trends in Public Affairs

### National Conference on Public Affairs: *Engaging Stakeholders: Creating Value, Altering Perceptions*

**New Delhi, September 15, 2014:** Public Affairs Forum of India (PAFI), will host a day-long National Conference on Public Affairs: *Engaging Stakeholders: Creating Value, Altering Perceptions*, on 18<sup>th</sup> September, 2014, at India Habitat Centre, in New Delhi.

The focus of the conference will be on a content-driven agenda for public affairs that will change perceptions and help build strong alliances across the whole spectrum of stakeholders. Senior bureaucrats, economists, business leaders, MPs and politicians will participate and speak at the conference.

PAFI has advocated ethics as a driving force for public affairs functioning in India. Since its inception, the Forum has been actively promoting public affairs as a profession and providing regular meetings and forums to exchange views and share experience. It is PAFI's belief that public affairs will play an increasingly significant role in organizations as well as the development of India's economy.

The day-long conference will begin at 12 noon, on 18<sup>th</sup> September, 2014, and the sessions will include:

- The Changing Landscape of Public Affairs in India
- Managing stakeholders engagements: Engaging civil society & Media
- Enterprise Risk Management: A Global Policy Perspective
- Reputation Management: Engaging CEOs in Public Affairs
- Engaging with Legislature

The key panellists will include:

- Mr. Suresh Prabhu, Former Cabinet Minister & Chairman of Council for Energy, Environment & Water
- Mr. R C Bhargava, Chairman, Maruti Suzuki India Limited
- Mr. Ashok Chawla, Chairman, Competition Commission of India
- Mr. Vijay Chhibber, Secretary, Road Transport & Highways
- Mr. K Chandramouli, Chairperson, Food Safety and Standards Authority of India
- Mr. N. Ravi Shanker, Secretary, Department of Administrative Reforms and Public Grievances and Department of Pensions and Pensioners' Welfare



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- Mr. P Balaji, Former Managing Director, Nokia India & Advisor Microsoft Devices Group
- Mr. Pinaki Misra – Member of Parliament, BJD
- Mr. Pramod Bhasin, Non-Executive Vice Chairman, Genpact
- Ms. Prema Sagar, Principal & Founder, Genesis Burson-Marsteller and Founding President, PAFI
- Mr. Rajan Anandan, Head, Google India
- Mr. Raghav Bahl, Author & Founder, Network 18
- Mr. Chandan Mitra, Member of Parliament, BJP
- Mr. Dinesh Trivedi, Member of Parliament, All India Trinamool Congress
- Mr. Jyotiraditya Scindia- Member of Parliament, Congress
- Mr. Sidharth Nath Singh, National Secretary, BJP
- Mr. Sandeep Dikshit, Former Member of Parliament, Congress

### **About PAFI**

**The Public Affairs Forum of India (PAFI)** is a non-partisan, not-for-profit Forum comprising of organizations and individuals working in the field of Public & Corporate Affairs and is dedicated to raise and maintain standards of practice in public affairs and to enable the Industry to attain recognition and credibility.

PAFI provides members with the platform and opportunity to exchange information, share their knowledge and experiences in engaging with external stakeholders like the government, media, industry associations, multilateral agencies and think tanks. It enables them to advance and develop the field of public affairs and provides tools and resources that enable members to achieve their business and professional goals in an ethical manner.

For more information visit – [www.pafi.in](http://www.pafi.in)

### **For more information contact**

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