



Public Affairs Forum of India

As on 14 Sept

**5th National Forum
The 2018 India Public Affairs Forum
Public Affairs: The New Paradigm**

September 13 - 14, 2018

The Public Affairs Forum of India (PAFI) (www.pafi.in) is the only organised platform for public affairs professionals in the country. PAFI has representation from large and medium-sized transnational Indian and Foreign Corporates.

PAFI's objective is to redefine perceptions of how business entities should engage with stakeholders, from Government and Media to Civil Society and Academics in their efforts to make the overall regulatory environment conducive for economic growth.

Since its inception, PAFI has been actively promoting Public Affairs as a profession and providing a networking platform and opportunities to exchange and share views and experiences between corporates and various stakeholders, through panel discussions, seminars, closed-door interactions at the Annual National Forum.

This year, PAFI completes 10 years of service in fields of Advocacy, Public Policy and Public Affairs.

PAFI's much-awaited 5th National Forum with the theme "**Public Affairs: The New Paradigm**", will focus on the direction and fulfilment of the Government's several initiatives and various strategies corporates need to adopt for an effective advocacy, public policy & public affairs programme and engagements.

As always, PAFI will engage stakeholders across key disciplines at this Forum to understand the different perspectives and views in a globally networked world, where policies and decisions in one region of the world have a bearing on another.

The Annual Forum, over the last few years, has become the meeting ground for the Public Policy & Public Affairs professionals & it is the flagship annual event of PAFI. It is a strong platform for interaction with Government officials, CEO's, Media, Think Tanks, Legislators in an informal setting. The programme of Forum, is designed to have more **conversations, debates & dialogues**. It has interactive panel discussions rather than formal speeches.

Shri. Nitin Jairam Gadkari, Minister for Road Transport & Highways, Shipping and Water Resources, River Development & Ganga Rejuvenation in the Government of India, will deliver inaugural address at the day-long conference on Friday, 14th September 2018.

There is an inaugural dinner on Thursday, 13th September 2018, with **Dr. Rajiv Kumar, Vice Chairman, National Institution for Transforming India, NITI Aayog** as the **Chief Guest**.

Some of the key issues & policies the Forum will focus on include Ease of doing Business, Make in India programme, 2019 Elections, Government Policies & Frontier Technologies, Global Geopolitical Outlook, India's Economic Outlook, Global Trade Issues etc.



Public Affairs Forum of India

**5th National Forum
Public Affairs : The New Paradigm**

Inaugural Dinner*

Thursday, September 13, 2018

Silver Oak, India Habitat Centre, Lodhi Road, New Delhi

The last one year has seen several developments in the national and international arena. In India, we have had elections across some very critical states where new alliances have been formed. Several initiatives have been launched at the Central and state level to transform India and address issues that are at the core of a development agenda for the country. Internationally, a trade war has commenced with protective instincts beating the decades-old philosophy of free trade that is challenging multilateral and regional institutions that were set up to build free and fair trade. The United States and North Korea have discussed detente and Saudi Arabia is embracing liberalisation. All this means interesting times for industry. This session will take a macro look at how the National Institution for Transforming India (NITI Aayog) is planning to address the challenges and capitalise on the opportunities that are emerging.

1930hrs	Arrival	(*Invite is with Spouse/Partner)
	Opening	Ajay Khanna Forum Chairman & Co-Founder, PAFI & Chief Strategic & Public Affairs, Jubilant Bhartia Group
	Welcome	K C Ravi President & Co-Founder, PAFI & Vice President – Business Sustainability (South Asia) Syngenta India Ltd
	Moderator	Shivnath Thukral Public Policy Director- India & South Asia Facebook
	Address by the Chief Guest	Dr Rajiv Kumar Vice Chairman National Institution for Transforming India, NITI Aayog
	Dinner	
	Performance by	Amit Tandon Leading Stand-up Comedian



Public Affairs Forum of India

5th National Forum

Friday, September 14, 2018

Kamal Mahal, ITC Maurya Hotel, New Delhi

0900 hours

Registration & Networking

0930-1030 hours

Session I Inaugural Session

The biggest agenda for the country today is to create a new paradigm that meets the aspirations of young population. This requires vision and the ability to create policies and responses that adopts a bottom-up approach so that the impact is felt by a large section of the population. No development can be achieved till all stakeholder's work in tandem. The NDA Government at the Centre has been working to create a New India that can face the challenges and tap the opportunities of the future. How can Industry and Government work together to create a new paradigm for India? How are states and the centre working in tandem to deliver sustainable growth? Are policies in India fully reflecting the challenges that are emerging globally?

Forum Chairman

Ajay Khanna

Forum Chairman & Co-Founder, PAFI & Chief Strategic & Public Affairs, Jubilant Bhartia Group

Welcome

K C Ravi

President & Co-Founder, PAFI & Vice President Business Sustainability (South Asia), Syngenta India Ltd

Keynote

Hari S Bhartia

Past President, CII & Co-Chairman & Founder, Jubilant Bhartia Group

Inaugural Address
By the Chief Guest
(Through Video link)

Nitin Jairam Gadkari,

Minister for Road Transport & Highways, Shipping, Water Resources, River Development & Ganga Rejuvenation, Government of India

Vote of Thanks

Ishteyaque Amjad

Secretary, PAFI & Vice President- Public Affairs, Communications & Sustainability, Coca-Cola, India and South West Asia



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1045-1145 hours

Session II

Is Make in India a Mere Phrase or is It a Vehicle to Deliver Growth?

“Make in India” is a vision that can transform the country into a manufacturing hub for the 25 chosen sectors. While progress has been recognised, problems have been raised. What can industry and Government do together to ensure **Make in India** delivers to its optimal level? Is the protective global environment hurting the “Make in India” initiative? Are policies in place to ensure a viable investment climate for manufacturing in the country? How are the states partnering with Centre in making this scheme a success?

Welcome: Sanjay Singh,
Member – Managing Committee, PAFI &
Advisor, Tata Sons

Moderator: Javed Sayed
Associate Executive Editor
The Economic Times

Panel:

- **Ramesh Abhishek**
Secretary
Department of Industrial Policy and Promotion
Government of India
- **C K Mishra**
Secretary
Ministry of Environment, Forest and Climate Change
Government of India
- **Richard van der Merwe**
Vice Chairman & Managing Director
Bayer CorpScience Ltd
- **Puneet Dalmia**
Managing Director
Dalmia Bharat Group

Vote of Thanks: Sunita Sule
Corporate Affairs Director, South Asia
BASF



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1200-1300 hours

Session III

Ease of Doing Business- Has India Moved Beyond Rhetoric?

“Ease of Doing Business” has been on the priority list of the Government since 2014 and, therefore, considerable success has been achieved over the years. The push to reform India and make it easy for business has received tremendous focus. While India has moved up the list of countries in the “Ease of Doing Business” ranking of the World Bank, there is also a recognition that a lot more needs to be done to attract higher levels of investment. What is needed at the Central and State level to transform India? Is it just a policy initiative or do we need changes in the mind set across various pillars of the country that impact business? How can Industry, Government and other stakeholders’ work together to further improve “Ease of Doing Business” in India?

Welcome: **Ishteyaque Amjad**

& Secretary, PAFI &

Moderator Vice President- Public Affairs, Communications & Sustainability, Coca-Cola, India and South West Asia

Panel:

- **Nitin Atroley**
Managing Partner- North
KPMG in India
- **M Chandrasekhar**
Director
IIM Visakhapatnam
- **Shardul Shroff**
Executive Chairman
Shardul Amarchand Mangaldas & Co
- **Shihab Ansari Azhar**
Senior Private Sector Specialist
World Bank

Vote of **Rakesh Dubey,**

Thanks: Director-Policy & Government Affairs
Monsanto Holdings Pvt Ltd



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1300-1400 hours

Networking Lunch

Global geopolitical outlook and Impact on India

The world is at cross roads. An emerging China that is seeking to dominate the region and the globe and an aggressive United States are making the ride for business interesting across global markets. Every region of the world is witnessing new developments. The growing importance of the Indo-Pacific and the push by Beijing for OBOR initiative is impacting business too. What is the outlook for the world in the next four to five years and what will it mean for India?

Welcome: Rajeev Batra

Past President & Founding Member, PAFI &
Former Group Head Corporate Affairs,
Hindustan Unilever Ltd

Moderator: Arun Singh,

Former Ambassador of India to the US

Speaker: Shyam Saran

Former Foreign Secretary & Special Envoy of the Prime
Minister of India and Board of Trustee, IIC

Vote of Thanks: Ajay Khanna

Forum Chairman & Co-Founder, PAFI &
Chief Strategic & Public Affairs,
Jubilant Bhartia Group



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1400-1500 hours

Session IV

Trade, The New Disruptor: How is India Impacted?

Protectionism is on the rise. Existing multilateral and regional trade bodies are facing the heat with member countries going against established norms to protect markets and hit out at competitors. What should be India's response to the global developments that have a major impact for business? How can industry work with Government and international bodies to create a sustainable environment for trade? Will trade wars re-draw the existing global and regional value chains that businesses have created over the years? Are these developments a challenge or opportunity for Indian companies?

Welcome: Rahul Sharma

Past President & Founding Member, PAFI &
Deputy Secretary General, FICCI

Moderator: T S Vishwanath

Past President & Founding Member, PAFI &
Principal Adviser, APJ-SLG Law Offices

Panel:

- **Alok Chaturvedi**
Director General
Directorate General of Foreign Trade
- **Nadir Patel**
High Commissioner of Canada in India
- **Ambassador V S Seshadri**
Former Vice Chairman
Research & Information System for Developing
Countries (RIS)
- **Kulin Lalbhai**
Executive Director
Arvind Limited

Vote of Thanks: Medha Girotra

Member- Managing Committee, PAFI &
Head-Delhi & Public Affairs Practice Lead,
Edelman India



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1515-1615 hours

Session V

Government Policies & Frontier Technologies

NITI Aayog has formally set the ball rolling on India's adoption of Industry 4.0 Technologies with the publication of a concept note on Artificial Intelligence (AI). The paper is a clear signal that along with Artificial Intelligence; Industry 4.0 technologies such as Blockchain, Industrial IoT, M2M, Augmented Reality, are important from the point of view of India maintaining a leadership position in technology and technology-led innovation.

However, there is much mystery surrounding these emerging & frontier technologies and there is little clarity beyond headlines as to how these could be applied to address India's tech and social needs, who should take the leadership in driving adoption, what would be policy framework for accelerating the growth of this technology. There are also the basic questions of should we at all adopt these fancy technologies; would not the cost of adoption be too high? What if such technologies are misappropriated?

Welcome: Avinash Ramachandra

Director – Public Policy
Amazon

Moderator: Subho Ray

Treasurer, PAFI &
President, Internet & Mobile Association of India

Panel:

- **Anna Roy**
Adviser
National Institution for Transforming India, NITI Aayog
- **S.V.R.Srinivas**
Principal Secretary-IT
Government of Maharashtra
- **Chetan Krishnaswamy**
Director, Public Policy
Google India
- **Pranjal Sharma**
Author:
Kranti Nation: India & the Fourth Industrial Revolution

Vote of Thanks: Ram Rakkappan

Senior Director & Head Government Affairs, India &
South Asia, Visa Consolidated Support Services



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1630-1730 hours

Session VI

2019 Elections- What's in Store?

The political equations are being redrawn. New alliances are being patched up. Old allies are breaking up and foes are joining hands. India is getting ready for General Elections next year. How are political parties viewing these developments? What is likely to be a big idea for 2019? Will parties continue to focus on the development plank or will new set of issues emerge? How can business work with political parties in a non-partisan way to ensure their views are heard? What are the new, innovative & transparent ways of election funding?

Welcome: Harish Krishnan

Past President & Co-Founder, PAFI &
Managing Director, Public Affairs & Strategic
Engagements, Cisco, India & SAARC

Moderator: Vikram Chandra

Founder
Editorji Technologies

Panel:

- **Dr. Abhishek Manu Singhvi**
Member of Parliament, Congress
- **Tarun Vijay**
Member National Executive –BJP
- **Ajoy Bose**
Senior Journalist, Writer & Resident Commentator
CNN News 18
- **Raj Chengappa**
Group Editorial Director
India Today Group
- **Pranab Dhal Samanta**
Deputy Executive Editor
The Economic Times

Vote of Thanks:

Krishnakoli Dutta
Head – Government Affairs, South Asia
Relx Group



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1730- 1830 hours

Closing Session – VII

India's Economic Outlook

Growing calls for protectionism across the globe and focus towards General Elections next year will have an impact for India's economic outlook. What are the challenges for India? Can India maintain good growth rate? What policies will deliver comprehensive and inclusive growth for India?

Welcome: K C Ravi

President & Co-Founder, PAFI &
Vice President – Business Sustainability (South Asia)
Syngenta India Ltd

Moderator: Anil Padmanabhan

Executive Editor
Mint

Panel:

- **Sanjeev Sanyal**
Principal Economic Advisor
Ministry of Finance
- **Omkar Goswami**
Founder & Chairperson,
Corporate & Economic Research Group Advisory Pvt Ltd
- **Laveesh Bhandari**
Director
Indicus Foundation
- **Yamini Aiyar**
President & Chief Executive
Centre for Policy Research

Closing Remarks: Ajay Khanna

Forum Chairman & Co-Founder, PAFI &
Chief Strategic & Public Affairs, Jubilant Bhartia Group

1830- 1930 hours

Networking Reception