



Public Affairs Forum of India

**6th National Forum 2019
Developing Partnerships, Engaging Stakeholders
September 19 - 20, 2019
New Delhi**

Public Affairs Forum of India (PAFI) is the only platform for corporate public affairs professionals in the country. PAFI (**www.pafi.in**) has representation from large and medium-sized transnational Indian and foreign companies. Its objective is to redefine perceptions of how business entities should engage with stakeholders, from Government to Media to Civil Society and Academia. PAFI is dedicated to raise and maintain standards in Public Affairs, Public Policy & Advocacy and to enable the industry to attain recognition and credibility. PAFI has completed 10 years of service in fields of Advocacy, Public Policy and Public Affairs.

The theme for PAFI's **6th National Forum 2019** is "**Developing Partnerships, Engaging Stakeholders**". The Forum will set the agenda for PAFI's engagement with Governments and the strategies corporates need to adopt for an effective public policy & public affairs programme. As always, Forum will bring together various stakeholders to deliberate and understand perspectives and views.

Mr Hardeep Singh Puri, Minister of State (Independent Charge), Ministry of Housing & Urban Affairs, Ministry of Civil Aviation and Minister of State in the Ministry of Commerce & Industry is the **Chief Guest** and will inaugurate the National Forum 2019. **Dr Rajiv Kumar**, Vice Chairman, Niti Aayog is the Chief Guest at the closing session on 20th September, 2019.

PAFI's 6th National Forum is a day long programme, on Friday, 20th September 2019, and is designed to have **discussions, debates & dialogues**. There is an inaugural networking dinner on Thursday, 19th September 2019. **Mr Amitabh Kant**, CEO, Niti Aayog is the Chief Guest for Inaugural Dinner. Some of the topics of discussion at the 6th Forum are: Building Trust; Building an Open Society: Role of Business & Government; Growth in the Time of Global Turmoil; Friend or Foe: Regulating Technology; Building Partnership with Legislators & Political Parties.



Public Affairs Forum of India

**6th National Forum
Developing Partnerships, Engaging Stakeholders**

Inaugural Dinner*

Thursday, September 19, 2019

Diwan I Am, Taj Mahal Hotel, Man Singh Road, New Delhi

Niti Aayog, since its inception, has been engaging several stakeholders in its bid to build an inclusive growth agenda for India. Niti has been responding to global and domestic situations to find solutions that can benefit a federal structure in the country. Developments across the globe and in India, in the last few years, point to the fact that we are in a very dynamic world where the millennial voters and customers are questioning the existing model of governance and business. In India, the voters have recently reposed their faith and trust in a BJP-led NDA Government. However challenges to building an inclusive growth regime remains. How can industry engage with the Government & NITI Aayog to build a strong agenda for growth? What are the new initiatives of the NITI Aayog to build a US\$ 5 trillion economy?

1930hrs	Arrival	(*Invite is with Spouse/Partner)
	Opening	Ajay Khanna Forum Chairman & Co-Founder, PAFI & Chief Strategic & Public Affairs, Jubilant Bhartia Group
	Welcome	Raman Sidhu President & Founding Member, PAFI Chairman EBG Federation
	Moderator	Shivnath Thukral Director – Public Policy (India & South Asia) Facebook
	Chief Guest	In chat with Amitabh Kant CEO NITI Aayog
	Vote of Thanks	Prema Sagar Founding President & Co-Founder, PAFI Chief Executive Officer and Founder Genesis BCW



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6th National Forum

Friday, September 20, 2019

Diwan I Am, Taj Mahal Hotel, Man Singh Road, New Delhi

0830 hours

Registration & Networking

0930-1030 hours

Inaugural Session:

Developing Partnerships, Engaging Stakeholders

The BJP-led NDA government has shown a clear intent to build an inclusive growth agenda. It has also engaged with countries to grow India's arc of influence across regions and countries. What should be the engagement model for business to contribute to the government's commitment to take India towards a US\$5 trillion economy? How can industry partner the government to create an eco-system that gives a boost to several critical sectors? How can industry and government work together to create a conducive investment regime?

Forum Chairman:

Ajay Khanna

Forum Chairman & Co-Founder, PAFI &
Chief Strategic & Public Affairs,
Jubilant Bhartia Group

Welcome:

Raman Sidhu

President & Founding Member, PAFI
Chairman, EBG Federation

Address:

Shekhar Gupta

Chairman & Editor-in-Chief
The Print

Inaugural Address

By the Chief Guest:

Hardeep Singh Puri

Minister of State (Independent Charge)
Ministry of Housing and Urban Affairs &
Ministry of Civil Aviation and
Minister of State in the Ministry of
Commerce & Industry

Q & A Session

Moderated by Shekhar Gupta

Vote of Thanks:

Ishteyaque Amjad

Vice President, PAFI &
Vice President – Public Affairs,
Communications & Sustainability,
Coca-Cola, India and South West Asia



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1045-1145 hours **Session II**

Building an Open Society: The role of Business & Government

Being transparent, ethical and fair is a prerequisite for any Government or business to build its reputation and encourage society to have faith in them. What role can Business and Government play in building an open society? Do open societies benefit business and government? What kind of platforms help build open and transparent engagement for business and government during crisis periods? Will new technologies help move towards an open society or one that is scared and vulnerable.

Welcome:

T S Vishwanath

Past President & Founding Member, PAFI
Principal Adviser, APJ-SLG Law Offices

Moderator:

Javed Sayed

Associate Executive Editor
The Economic Times

Panel:

- **Dr Madhukar Gupta**
Additional Secretary
Department of Public Enterprises,
Ministry of Heavy Industries & Public
Enterprise
Government of India
- **Sanjay Bandopadhyay**
Additional Secretary
Ministry of Shipping
Government of India
- **Sanjaya Baru**
Distinguished Fellow
Institute for Defence Studies & Analysis,
Former Secretary General - FICCI
- **Matt Stafford**
President-Asia Pacific
BCW, Hong Kong
- **Ishteyaque Amjad**
Vice President, PAFI &
Vice President – Public Affairs,
Communications & Sustainability,
Coca-Cola, India and South West Asia

Vote of

Thanks:

Sanjay Singh

Managing Committee Member, PAFI
Former Principal Resident Executive
Tata Sons



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1200-1300 hours **Session III**

Growth in The Time of Global Turmoil

Anti globalization and populism have, in the recent years, emerged as a significant trend across the world. Economic slow down is already hurting or is expected to hit a large number of countries across continents. Mega trade deals are off the table and trade wars are in vogue. Countries that support trade liberalisation are at war with countries that seek to dominate global trade. How should corporates react to the changing times and overcome the crisis of an economic slow down? How can the government engage with industry to tackle the current economic situation? How can industry and government work together to make trade agreements work for them?

Welcome:

Ashutosh Bajpai

COO & Vice President
DHL Express

Moderator:

Rahul Sharma

Past President & Founding Member, PAFI &
Managing Director
APCO Worldwide, India

Panel:

- **Atul Chaturvedi**
Secretary – Department of Animal
Husbandry & Dairying
Ministry of Fisheries, Animal Husbandry &
Dairying
Government of India
- **Dilip Chenoy**
Secretary General
FICCI
- **N Sivasamban**
Vice President – Global Corporate Affairs
Tata Sons Pvt Ltd

**Vote of
Thanks:**

Medha Girotra

Member- Managing Committee, PAFI

1300 – 1345

Networking LUNCH



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1345 – 1445 hours

Session IV

Friend or Foe: Regulating Technology

Technology aids good governance. The government, today, uses technology to collect and transmit information to all stakeholders. E-commerce is an area where technology helps boost market penetration. Technology is a significant contributor towards improving governance. How can technology companies and government work together to build strong and mutually beneficial partnerships? What do tech manufacturing companies need to do to support government in its goal of becoming a net exporter? Does the government see an increasing use of artificial intelligence and block chain in its functioning?

Welcome:

Subho Ray

Secretary, PAFI &
President
Internet and Mobile Association of India
(IAMAI)

Moderator:

Harish Krishnan

Past President & Co-Founder, PAFI
Managing Director, Public Affairs & Strategic
Engagements
Cisco India & SAARC

Panel:

- **Anshu Prakash**
Chairman DCC & Secretary (T)
Ministry of Communications
Government of India
- **Dr Gulshan Rai**
Former Cyber Security Coordinator
Government of India
- **Anna Roy**
Advisor
Niti Aayog
- **Richard Hopkins**
Senior Vice President – Operations
Flex
- **Vivek Vasishtha**
Executive Director & Country Leader
Government & Regulatory Affairs
IBM India Private Limited

Vote of Thanks:

Tanmoy Chakraborty

Group Government Officer
Tata Sons Limited



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1445-1545 hours

Session V

Building Partnership with Legislators & Political Parties

Winning elections is not easy. But what is more difficult is to deliver on campaign promises. Building sustainable partnerships and deeper engagement can help Legislators & Political Parties to deliver on their promises made to constituencies. What role do MPs, Legislators, Political Parties, think business can play in developing and nurturing their constituencies? What platforms are needed for deepening this engagement?

Welcome:

Rahul Sharma

Past President & Founding Member, PAFI
Managing Director, APCO Worldwide, India

Moderator:

Vikram Chandra

Founder
Editorji Technologies

Panel:

- **Pavan K Varma**
National General Secretary &
National Spokesperson
Janata Dal (United)
- **Dr Syed Zafar Islam**
National Spokesperson
Political & Economic Affairs
BJP
- **Sandeep Dikshit**
Former Member of Parliament
Congress

Vote of Thanks

K C Ravi

Past President & Co-Founder, PAFI &
Chief Sustainability Officer
Syngenta India Limited



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1600-1700 hours

Session VI

Closing Session

Building Trust

Trust is fundamental to relationships, collaboration and Progress.

In an interconnected world, Business and Government leaders and Public Affairs Professionals play a critical role in protecting and developing long-term and trusting relationships with all stakeholders. In order to shape the future of Business, Government & Society, Trust is of strategic importance and managing it requires an in depth understanding of how it needs to be created, identified and nurtured within and outside the corporates. To build trust, we need leadership from all stakeholders, be it Civil Society, Government, Corporates or Media. What is that each of these stakeholders need to do to build trust and be prepared to walk the talk? What are the key elements that help build trust, and is it possible to rebuild trust once it is broken?

Opening:

Ajay Khanna

Forum Chairman & Co-Founder, PAFI &
Chief Strategic & Public Affairs,
Jubilant Bhartia Group

Welcome:

Raman Sidhu

President & Founding Member, PAFI
Chairman
EBG Federation

Moderator:

Shereen Bhan

Managing Editor
CNBC TV18

Speakers:

- **Sunil Munjal**
Chairman, Hero Enterprises &
Past President, CII
- **Chandrajit Banerjee**
Director General
CII

Chief Guest :

Dr Rajiv Kumar

Vice Chairman
Niti Aayog

Closing Remarks:

Ishteyaque Amjad

Vice President, PAFI &
Vice President – Public Affairs,
Communications & Sustainability,
Coca-Cola, India and South West Asia