



Public Affairs Forum of India

## **MEDIA COVERAGE REPORT**

***Public Affairs Forum of India announces New Office  
Bearers for 2020-21;***

***Ishteyaque Amjad is the new President***

***27<sup>th</sup> April 2020***

# ONLINE

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Date: 28<sup>th</sup> April 2020

Headline: [Public Affairs Forum of India announces new office-bearers for 2020-21](#)

## Public Affairs Forum of India announces new office-bearers for 2020-21

Ishteyaque Amjad takes over as the new President, Subho Ray is Vice-President, Ankhi Das is Secretary and Tanmoy Chakrabarty is Treasurer

BestMediaInfo Bureau  
Delhi, April 28, 2020

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Ishteyaque Amjad

The Public Affairs Forum of India (PAFI) has announced its new office-bearers for the year 2020-21.

Ishteyaque Amjad took over as President of PAFI at its AGM held on April 24. Amjad is the Vice-President, Public Affairs, Communications and sustainability at Coca-Cola India and South West Asia. His charter includes government relations, policy advocacy, communications and sustainability in the region. With a career spanning more than two decades, Amjad has had the opportunity to work across a diverse set of industries through stints in organisations such as Cargill, HCL and Essar Group.



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## PAFI announces new officer bearers for 2020-21, Ishteyaque Amjad named President

*With a career spanning more than two decades, Amjad has worked for companies like Cargill, HCL and Essar Group.*



by exchange4media Staff  
Updated: Apr 27, 2020 5:12 PM



Public Affairs Forum of India (PAFI), ([www.pafi.in](http://www.pafi.in)) is a professional resource for public, corporate affairs and public advocacy. PAFI provides a platform and opportunity to exchange information, share knowledge and experiences in engaging with various stakeholders like the government, media, industry associations, multilateral agencies and think tanks.

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Date: 27<sup>th</sup> April 2020

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## Public Affairs Forum of India announces New Office Bearers for 2020-21, Ishteyaque Amjad is the new President

by Editorial — April 27, 2020 · In Featured, Print · 2 min read



The image shows the logo for the Public Affairs Forum of India's 10th anniversary, featuring the letters 'PAFI' in a stylized font with '10 YEARS' written below it. To the right of the logo is a portrait of Ishteyaque Amjad, a man with glasses, wearing a dark suit, a white shirt, and a red tie.

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New Delhi: Public Affairs Forum of India (PAFI), ([www.pafi.in](http://www.pafi.in)) is a professional resource for the public, corporate affairs, and public advocacy. PAFI provides a platform and opportunity to exchange information, share knowledge and experiences in engaging with various stakeholders like the government, media, industry associations, multilateral agencies, and think tanks.

PAFI today announced its new office bearers for the year 2020-21.

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Date: 27<sup>th</sup> April 2020

Headline: [Public Affairs Forum of India \(PAFI\) announces office for 2020-21 Ishteyaque Amjad is the new President](#)

## Public Affairs Forum of India (PAFI) announces office for 2020-21 Ishteyaque Amjad is the new President

🕒 27th April 2020 📰 PR News 🕒 1 minute read

👤 Paarul Chand

The Public Affairs Forum of India (PAFI), ([www.pafi.in](http://www.pafi.in)) today announced its new office bearers for the year 2020-21. Ishteyaque Amjad, took over as president of PAFI at its AGM held on 24<sup>th</sup> April'20. Ishteyaque is the vice president, public affairs, communications & sustainability at Coca-Cola India and South-West Asia. His charter includes government relations, policy advocacy, communications and sustainability in the region.

Dr

*"I am both humbled and honoured to take on the responsibilities of President of PAFI. We are going through an unprecedented time and PAFI is probably best placed to lead the practice in the area of public affairs and enable a very constructive partnership between government, civil society, media and Industry. Given the current environment and the increasing need and realization for public affairs as a central function in businesses, now is the time for us to look beyond the horizons and evolve from being an organization to becoming an Institution. I will strive to work towards providing new opportunities and platforms to our members to achieve the same", said Amjad.*

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