



Public Affairs Forum of India

PAFI's 7th National Forum 2020
Building Trust, Charting Growth
October 22 - 23, 2020
New Delhi

Public Affairs Forum of India (PAFI) is the only platform for corporate public affairs professionals in the country. PAFI (www.pafi.in) has representation from large and medium-sized transnational Indian and foreign companies. Its objective is to redefine the paradigm of engagement for businesses with external stakeholders, from Government to Media to Civil Society and Academia. PAFI is dedicated to raise and maintain standards in Public Affairs, Public Policy & Advocacy and to enable the industry to attain recognition and credibility.

Since its inception, PAFI has been actively promoting Public Affairs & Public Advocacy as a profession. It provides a networking platform and opportunities to exchange views and share experience between corporates and various stakeholders, through panel discussions, seminars, close-door interactions and the Annual National Forum. PAFI also undertakes training programmes for public affairs professionals and is now looking at expanding its footprints into key states.

PAFI has completed 11 years of work in the field of Public Affairs.

[View PAFI's Annual Report 2019-20.](#)

The theme for PAFI's much-awaited **7th National Forum 2020** is "**Building Trust, Charting Growth**". For the first time PAFI's National Forum will be held virtually due to COVID19. The Forum will set the agenda for businesses to adapt to the new realities with regard to external stakeholders. During the COVID19 period, PAFI's engagements with multitude of stakeholders and particularly with Governments both at center and at states have helped members to manoeuvre businesses during these uncertain times. This year's Forum will focus on strategies corporates need to adopt for an effective public affairs practice. As always, the Forum will bring together various stakeholders from around the world to deliberate on various perspectives.

[View Report of PAFI's 6th National Forum 2019.](#)

Some of the topics of discussion at the **7th National Forum** are: Emerging economic challenges and the impact of the ongoing pandemic - COVID-19; Building trust by deepening stakeholder engagement in the policy making process; Invested in India; the perceived diminishing role of multilateralism in global trade and international affairs; Issues related to global supply chains; Geopolitics; Issues for emerging technologies; Reputation, risk & crisis management.

PAFI's National Forums, over the last six years, have become a meeting ground for public affairs professionals. It is the flagship annual event of PAFI for interaction with government officials, CEO's, media, think tanks and legislators in an informal setting. The forum is designed to promote discussions, debates & dialogues around important issues impacting corporates. The interactive panels will have participation from North America, Europe, South East Asia and India.

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