



Public Affairs Forum of India

PAFI 7th National Forum 2020
Building Trust, Charting Growth
Friday, October 23, 2020

1840 – 1940 hours

Session 13: Concluding Session & Way Forward

Opening



Ajay Khanna

Forum Chairman & Co-Founder, PAFI
Chief Strategic & Public Affairs
Group Ombudsperson
Jubilant Bhartia Group

Ajay Khanna is the Chief - Strategic & Public Affairs & Group Ombudsperson of Jubilant Bhartia Group: www.jubilantbhartia.com

The Jubilant Bhartia Group has presence in diverse sectors like Pharmaceuticals, Life Science Ingredients and Drug Discovery Services, Performance Polymers, Food Service (QSR), Food, Auto, Consulting in Aerospace and Oilfield Services.

Headquarter in India; the Group has presence in the United States, Canada, Europe, China, Singapore, Sri Lanka and Bangladesh. Jubilant Life Sciences Limited and Jubilant FoodWorks Limited are the flagship companies of the group.

Ajay is a graduate in Commerce from Shriram College of Commerce & a Degree in Law from University of Delhi.

Ajay was founding Chief Executive Officer (2002-2006) of India Brand Equity Foundation (www.ibef.org). This was a unique Public Private Partnership initiative to Promote, Project & Position India's growth story globally. The IBEF, under Ajay's leadership, together with



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Confederation of Indian Industry led “India Everywhere” campaign at the Annual Meeting of the World Economic Forum in Davos in 2006. A number of high profile global initiatives were taken during Ajay's four-year stint as the CEO of IBEF, a joint initiative of Ministry of Commerce, Government of India & Confederation of Indian Industry (CII).

Ajay was Deputy Director General (1999-2008) with the Confederation of Indian Industry (www.cii.in), an apex industry association. He held several leadership positions in his career span of over 27 years with CII & led several key functions at international, national & regional levels. One of the key function was the relationship with the World Economic

Forum, which Ajay handled for over 20 years. This included participation at the Annual Meeting of the World Economic Forum in Davos & arranging its annual India Economic Summit.

Ajay also worked with Accenture India as a Partner (2008-2009) responsible for managing relationships with the Governments & Corporates before joining Jubilant Bhartia Group. He has been member of several high-level Government delegations, committees and task forces of the World Economic Forum. He was the Vice Chair of South Asia Regional Strategy Group (RSG) of World Economic Forum & is closely involved with the Schwab Foundation for Social Entrepreneur of the Year- India Award. He is a regular at WEF annual meeting in Davos where he has been participating for over 30 years.

In 2008, Ajay Co-Founded Public Affairs Forum of India (www.pafi.in). Since its inception, PAFI has been actively promoting transparent Public Affairs, Advocacy & Policy making. It provides a networking platform and opportunities to exchange views and share experience between corporates and various stakeholders, through panel discussions, seminars, close-door dialogues and the Annual National Forum. PAFI is the only platform for corporate public affairs practitioners in the country. Its objective is to redefine the paradigm of engagement for businesses with external stakeholders, from Government to Media to Civil Society and Academia. PAFI is dedicated to raise and maintain standards in Public Affairs, Public Policy & Advocacy and to enable the industry to attain recognition and credibility.

Ajay is married to Renu, a Corporate Lawyer & a Social Worker. Their daughter, Dr Surbhi is a medical Psychiatrist & son Dr Ankur is a dentist.



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Welcome



Virat Bhatia

Managing Director – Strategy & Policy
Apple

Mr. Virat Bhatia serves as the Managing Director at Apple India. He bears responsibility for strategy and policy work in India to support all investments and business operations. These include Manufacturing, Retail, Device Sales, App Store, Content, Services and Digital Payments.

Mr. Bhatia is an ICT industry veteran with over 25 years of experience across multiple functions, including general management, strategy, operations, communications and policy. His ICT engagement spans both Services and Manufacturing space. Before Apple, he served in Coca Cola and in multiple senior positions at AT&T with regional and global responsibilities.

He serves on the India Executive Leadership Board of the US-India Strategic Partnership Forum, and chairs two of FICCI's National Committees. He has served as the Vice President of the Commission on ICT of the Paris-based International Chamber of Commerce (ICC). In 2014, the then UN Secretary General, Mr. Ban Ki-moon appointed him to the Multi stakeholder Advisory Group of the UN Internet Governance Forum (IGF).

He is an alumnus of the Delhi University and John F. Kennedy School of Government, Harvard University.



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Moderator



Samir Saran

President
ORF

Samir Saran is the President of Observer Research Foundation (ORF), one of Asia's most influential think tanks.

His research focuses on on issues of global governance, climate change, energy policy, global development architecture, artificial intelligence, cyber security, internet governance, and India's foreign policy.

Working with the Board, he provides strategic direction and leadership to ORF's multiple centres on fundraising, research projects, platform design and outreach initiatives including stakeholder engagement.

He curates the Raisina Dialogue, India's annual flagship platform on geopolitics and geo-economics, and chairs CyFy, India's annual conference on cybersecurity and internet governance. He spearheads the foundation's efforts to foster new international partnerships and globalize its platforms.

Samir is also a Commissioner of The Global Commission on the Stability of Cyberspace, a member of the Regional Stewardship Board of the World Economic Forum, and a part of its Global Future Council on Geopolitics. He also sits on the Board of Microsoft's Digital Peace Now initiative.

He has authored four books, several academic papers, and is featured regularly in Indian and international print and broadcast media. He has recently co-authored two books on geopolitics: *The New World Disorder And The Indian Imperative* with Shashi Tharoor and *Pax Sinica: Implications for the Indian Dawn* with Akhil Deo.

Samir completed his doctoral studies at the Global Sustainability Institute, UK. He holds a Masters in media studies from the London School of Economics and Political Science, UK, and a Bachelors in Electrical and Electronics Engineering from Manipal Institute of Technology, India.



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Chief Guest



Dr S Jaishankar

Minister of External Affairs
Government of India

Earlier Dr S. Jaishankar was President – Global Corporate Affairs at Tata Sons Private Limited from May 2018. He was Foreign Secretary from 2015-18, Ambassador to United States from 2013-15, Ambassador to China from 2009-2013, High Commissioner to Singapore from 2007-2009 and Ambassador to the Czech Republic from 2000-2004.

He has also served in other diplomatic assignments in Embassies in Moscow, Colombo, Budapest and Tokyo, as well in the Ministry of External Affairs and the President's Secretariat.

Dr S. Jaishankar is a graduate of St. Stephen's College at the University of Delhi. He has a Masters in Political Science and an M. Phil and Ph.D in International Relations from Jawaharlal Nehru University, Delhi.

He is a recipient of the Padma Shri award in 2019.

He is married to Kyoko Jaishankar and has two sons & and a daughter.



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Closing Remarks



Ishteyaque Amjad

President, PAFI &

Vice President – Public Affairs, Communications & Sustainability

Coca-Cola, India and South West Asia

He spearheads the practice and his charter includes government relations, policy advocacy, communications and sustainability. With a career spanning over two decades, Ishteyaque has had the opportunity to work across a diverse set of industries through stints in organizations such as Cargill, HCL and Essar Group.

As one of India's leading practitioners of public/corporate affairs, Ishteyaque is passionate about social issues and is a strong advocate for deploying business solutions to address societal challenges. He is often described as someone with a *capitalist's mind* and an *activist's heart!*

Ishteyaque serves on the Advisory Board of AIESEC India and has served on the Board of Management of TERI School of Advanced Studies. He has been a jury at the Cannes Lions the Festival of Creativity. He graduated with a Bachelor's degree in Economics from Aligarh Muslim University and is also an alumnus of the Indian Military Academy, Dehradun.

With a flair for words, Ishteyaque prefers poetry and anecdotes as the perfect medium for storytelling. A skill he exercises often during fun weekends with his two boys, sipping a Coke Zero 'on the rocks'.