



Public Affairs Forum of India

PAFI 7th National Forum 2020
Building Trust, Charting Growth
Friday, October 23, 2020

1135 -1225 hours

Session 6 : India's role in a changing geo-political world order

Welcome



Rahul Sharma

Past President & Founding Member PAFI &
Managing Director
APCO Worldwide, India

Rahul is presently the Managing Director of APCO Worldwide, India, and brings nearly 30 years of experience in media and public affairs to the table.

A former newspaper editor, Rahul has lived and worked in various countries. Starting his journalism career in India, he joined Reuters in early 1990s where he covered some of the biggest political and economic stories in the region before returning home as Editor, Delhi, Hindustan Times. In his last journalistic role, Rahul was Editor of the Dubai-based Khaleej Times, the oldest English-language daily in the Gulf region.

Formerly, President, Rediffusion Communications, Rahul was President, Public Affairs, South Asia, at Genesis Burson-Marsteller where he led policy and political campaigns. As a public affairs expert, he has worked with clients across sectors, advising them on policy and crisis issues. Rahul has written extensively on global and regional financial markets and economic issues. His subject interests include China, foreign policy and international relations, and he has contributed to various Indian and foreign publications.

An alumnus of the Indian Institute of Mass Communication, Rahul has a Masters in International Relations and Security from The Fletcher School of Law and Diplomacy at the Tufts University and a Masters in International Trade and Economy from Flinders University, Adelaide.



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Moderator



Sanjoy Roy

Managing Director
Teamwork Films

Sanjoy K. Roy, an entrepreneur of the arts, is the Managing Director of Teamwork Arts, which produces over 33 highly acclaimed performing arts, visual arts and literary festivals across 40 cities in countries such as Australia, Canada, Egypt, France, Germany, Hong Kong, Italy, Singapore, South Africa, Spain, UK and USA, including the world's largest free literary gathering — the annual Jaipur Literature Festival. Roy has received the National Award for Excellence and Best Director for the film Shahjahanabad: The Twilight Years.

He is a founder trustee of Salaam Baalak Trust (SBT) working to provide support services for street and working children in the inner city of Delhi where over 55,000 children have benefited from education, training and residential services. In 2011, the White House presented SBT the US President's Committee of Arts and Humanities Award for an International Organisation.

Roy works closely with various industry bodies and Government on policy issues within the Creative Industries and Cultural Sector in India and is a senior office bearer on several committees working on policy infrastructure for the creative industries - he is Co-chair of the Art and Culture Committee of the Federation of Indian Chambers of Commerce and Industry (FICCI) and former President of Event and Entertainment Management Association (EEMA) and an advisor to the Arts Council of England Diversity board for theatre. He is on the advisory council of various International Agencies, Federations and Universities.

Roy has lectured and works in collaboration with Universities including those of Western Australia, DUT, Brisbane, Monash, University of Chicago, Harvard, MIT Media lab, Admas, Symbiosis, University of Houston, Columbia College, London School of Economics, University of York, Swansea, etc.



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Interaction with



Dr Shashi Tharoor

Member of Parliament - Congress

Chairman

Parliamentary Standing Committee on Information Technology

A third-term Member of Parliament for Thiruvananthapuram, is the bestselling author of twenty one books, both fiction and non-fiction, besides being a former Under-Secretary-General of the United Nations and a former Minister of State for Human Resource Development and for External Affairs in the Government of India. He has won numerous awards, including the Pravasi Bharatiya Samman, a Commonwealth Writers' Prize and the Crossword Lifetime Achievement Award. In 2019, Dr. Tharoor was also awarded the Sahitya Akademi Award in the category of 'English Non-Fiction' for his book *An Era of Darkness*. He chairs Parliament's Standing Committee on Information Technology



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Closing Remarks



Neelima Dwivedi

Group Head & Director, Government Affairs and Public Policy
Microsoft India

More than 24 years of experience in driving Corporate Affairs (External Affairs & Policy), Government affairs & Sustainability agenda of the companies where I worked. I have worked in various industries ranging from Public R & D institution, publishing house, industrial & specialty gases to baby food and nutritional supplement, agriculture/biotechnology and now Pharmaceuticals , health care & now with one of the largest Global Food & Beverage Company.

specialise in interfacing with the government/ policy makers and the company, interpretation of public policies relevant to the company. Outreach activities to all the stakeholders of the value chain. Public Private Partnership initiatives with state governments. Implemented Project Sunshine, Project Golden Rays and Krushak Utthan in various states for providing sustainable Agriculture to the BPL/ tribal farmers, Expanding access to Maternal & Preventive health care & now access to Nutrition , & safe drinking water in several States.

Drove Industry friendly Policy agenda as Member ,Steering Committee of Planning Commission for XIIth Five Years Plan on Agriculture Extension. CO- Chairing Food Processing & Agriculture Committee of American Chambers of Commerce (AMCHAM) & ASSOCHAM