

Session 9 - Global Risks - Advantage India

Friday, September 22, 2022

1830 - 1915 Hrs

Welcome



Pranjal Sharma Economic Analyst and Author

PRANJAL SHARMA is an economic analyst, advisor and author who focuses on technology, globalisation and media. He serves on boards of enterprises and non-profit entities which are leveraging emerging technologies for sustainable, equitable growth.

Pranjal leads public discourse at global and national platforms including World Economic Forum, St Gallen Symposium and Horasis Global Meeting. He served as a member of the Global Agenda Council at the WEF for eight years. He is a member of its expert network and a regular speaker at Davos. He is also a member of The Outstanding Speakers Bureau.

Pranjal also guides projects on economic forecasting, business intelligence & public diplomacy to interpret policy impact on industry and society. He has written and edited several reports and papers on economic development. Pranjal is a columnist with Business Standard newspaper and BusinessWorld magazine among other publications.

His new book is India Automated: How the Fourth Industrial Revolution Transforming India. His previous book Kranti Nation: India and The Fourth Industrial Revolution, published in 2017 was the first to chronicle the impact of emerging technologies in India. Pranjal was also the co-author of The Z Factor.

He has served as Advisor Strategy to India's public service broadcaster Prasar Bharati, (Ministry of Information & Broadcasting, Government of India) where he helped bring in industry best practices and enabled creation of digital media teams.

Previously, he spent more than two decades in print, internet and TV media, mostly in leadership roles with focus on India's economic engagement with the world. As Founding Executive Editor at Bloomberg UTV, he helped launch and run the channel. At TV Today Network, his team pioneered business news content for non-English audiences. Pranjal received the News Television Award for best business show in 2007. He lives in New Delhi, India.