



## **Session 7 - Geopolitics - View from outside Raisina Hills**

**Thursday, September 22, 2022**

**1635 - 1700 Hrs**

**Moderator**



**Rahul Sharma**  
**Past President & Founding Member, PAFI and**  
**Managing Director**  
**APCO Worldwide, India**

Rahul is presently the Managing Director of APCO Worldwide, India, and brings nearly 30 years of experience in media and public affairs to the table.

A former newspaper editor, Rahul has lived and worked in various countries. Starting his journalism career in India, he joined Reuters in early 1990s where he covered some of the biggest political and economic stories in the region before returning home as Editor, Delhi, Hindustan Times. In his last journalistic role, Rahul was Editor of the Dubai-based Khaleej Times, the oldest English-language daily in the Gulf region.

Formerly, President, Rediffusion Communications, Rahul was President, Public Affairs, South Asia, at Genesis Burson-Marsteller where he led policy and political campaigns. As a public affairs expert, he has worked with clients across sectors, advising them on policy and crisis issues. Rahul has written extensively on global and regional financial markets and economic issues. His subject interests include China, foreign policy and international relations, and he has contributed to various Indian and foreign publications.

An alumnus of the Indian Institute of Mass Communication, Rahul has a Masters in International Relations and Security from The Fletcher School of Law and Diplomacy at the Tufts University and a Masters in International Trade and Economy from Flinders University, Adelaide.