



# Application Form

(Please Fill in Block Letters)

1. **Name of the organisation/company/institution:** .....

2. **Year established** .....

3. **Name and designation of Chief Executive** .....

4. **Name and designation of principal representative for interface with PAFI**

Phone: ..... Mobile: .....  
Email: ..... Fax: .....  
Website: .....

5. **Key responsibilities**

Government Relations  Association Relations  Advocacy   
Public Relations  Corporate Social Responsibility

If any other, please specify

a. Name of Nominee .....

Designation .....

Phone: ..... Mobile: .....

Email: ..... Website: .....

(Enclose profiles of principal representative and nominee)

6. **Address :** .....

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Public Affairs Forum of India

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**Signature:** .....

**Company stamp**

**Name:** .....

**Designation:** .....

**Date:** .....

Please send the duly filled application form to the following address:

Correspondence address:

**Ms. Zulfia Alam**

Director

**Public Affairs Forum of India**

C/o IAMAI

202, First Floor,

Okhla Industrial Estate – Phase III

New Delhi – 110020



## **Code of Ethics of Public Affairs Forum of India (PAFI)**

Our work as public affairs practitioners contributes to a healthy democratic process, acting as a link between the world of business, civil society and Indian policy-makers. The objective of PAFI and its members is to provide knowledge and context to aid an informed decision-making on policy. By signing this Code of Ethics, the signatories are committed to abide by it and act in an honest, responsible and courteous manner at all times and seek to apply the highest professional standards.

PAFI members are expected to practice the highest standards of honesty, accuracy, integrity and truth and shall not knowingly disseminate false or misleading information to the government and the civil society. Members shall not engage in professional or personal conduct that will bring discredit to their firms, the society or the practice of public affairs.

In their dealings with the Government of India, departments and agencies, the public affairs practitioners shall:

1. Identify themselves by name and by company on whose behalf the government department and agencies are approached.
2. Be transparent in disclosing the interest they represent when dealing with the Government of India and its agencies.
3. NOT intentionally misrepresent their status or the nature of their inquiries to officials of the Government of India or create any false impression in relation thereto.
4. NOT directly or indirectly misrepresent links with the Government of India.
5. At all times honour confidential information they receive from other members of PAFI and government offices and agencies.
6. Practice the highest standards of honesty, accuracy, integrity and truth, and shall not knowingly disseminate false or misleading information.
7. NOT sell for profit to third parties copies of documents obtained from the Government of India or any public office or agency.
8. NOT obtains information from the Government of India by dishonest means and will take care to avoid any professional conflicts of interest.
9. Neither directly nor indirectly offer nor give any financial inducement to:
  - a. Any government official
  - b. Elected members
  - c. Their staff
10. Protect the confidences of present, former and prospective government officials and agencies they deal with.



11. NOT intentionally damage the reputation of agencies they work with and shall understand, respect and abide by the ethical codes of the government departments and agencies and fellow PAFI Members with whom they may interact from time to time.
12. PAFI Members will only employ government personnel subject to the rules and confidentiality requirements of the Government of India.

I agree that I and all employees of "....." dealing with present, former and prospective government officials and agencies, will adhere to the above Code of Ethics, and be subject to the disciplinary rules of PAFI (as set out in the Memorandum of Public Affairs Forum of India) in case of breach of the Code of Ethics.

We hereby give our consent to abide by the rules and regulations and Code of Ethics\* of Public Affairs Forum of India (PAFI).

**Signature:** .....

**Company stamp**

**Name:** .....

**Designation:** .....

**Date:** .....

**Enclosed**

- i. PAFI Code of Ethics – Duly signed
- ii. Annual Reports/Balance sheet/Audited accounts for last two years
- iii. Brief Company Profile
- iv. Executive Profiles of principal representative and nominated members
- v. Payment Details