



Public Affairs Forum of India

PAFI ADVISORY COUNCIL



PAFI: Advancing the practice of public affairs, public policy, and advocacy.



PAFI does not simply create opportunities for engagement;
It helps organisations build understanding.

Because while relationships may open doors, understanding builds lasting partnerships.

Stay connected with PAFI



About Us

Public Affairs Forum of India (PAFI) is India's leading professional platform dedicated to advancing the practice of public affairs, public policy and advocacy through ethics, transparency and collaborative engagement. Founded in 2008, when public affairs was still an emerging discipline in India, PAFI was created not as another trade body but to build a profession—one grounded in knowledge, dialogue and responsible engagement—and to create institutional spaces where business, government and society can meet constructively.

At its best, public affairs helps business understand government, government understand business, and strengthens the trust that enables both to work together in the larger public interest. Over eighteen years, PAFI has fostered that trust by aligning diverse stakeholders around shared national priorities and promoting a culture of integrity, respectful interaction and long-term thinking.

Today, as India plays an increasingly influential global role across technology, trade, sustainability, healthcare, and other domains, PAFI's vision is more relevant than ever: public affairs is a strategic capability essential to resilient, responsible and successful organisations operating and investing in India.

PAFI is independent, non-partisan and focused on institution building. Unlike sectoral trade associations or lobbying bodies, it does not represent commercial interests. Instead, PAFI provides a trusted forum for thought leadership, capacity building and cross-sector collaboration—redefining public affairs not merely as influence but as a platform for nation-building and sustainable change. Its Advisory Council of former senior government officials, industry and media leaders provides strategic guidance, ensuring PAFI remains a prominent advocate for aligning business, society and government.

Membership spans leading Indian and multinational companies, approximately 150 organisations. Members gain year-round access to policy dialogues, sectoral councils, roundtables and the Annual Forum, enabling exchange of insights, professional development and contribution to initiatives that uphold PAFI's standards of transparency and responsible engagement.

PAFI believes that better public policy emerges through collaboration. Its mission is to create opportunities for constructive engagement between policymakers, industry, academia and civil society while promoting the highest standards of professionalism, transparency and integrity in public affairs.

What we do at PAFI

PAFI's objective was never simply to create another business association. It is to help build a profession—one grounded in ethics, transparency, knowledge, dialogue and responsible engagement. Over the years, that mission has expanded beyond professional development to institution building: creating spaces where business, government and society come together to exchange ideas, deepen understanding and contribute to better public policy.



PAFI Dialogues

An interactive platform with leading voices from government, industry, academia, and civil society.



Annual Forum

Flagship event that fosters in-depth discussions on vital policy and economic issues with Ministers, Secretaries, and Thought Leaders.



Councils

Sector-specific working groups for knowledge exchange, collaborative problem solving and policy engagement in areas such as Agri & FMCG, DigiTech, Economy, Education, EoDB, Platform Economy, Healthcare, SAFE, and Young PAFI.



Capacity Building & Training

Specialised training programs and skill-building workshops to help members stay updated with the latest in stakeholder engagement, strategies and global best practices.



Research

Studies and reports on emerging and relevant topics to inform policy and corporate decision-making.



Collaboration

With civil society and other agencies, to better understand the changing aspirations of India's citizens.



Networking

Exclusive forums like PAFI Leadership conversations for Public Affairs professionals around topics relevant to the industry.



Access to Knowledge

Exchange of best practices, learnings, curated insights and active knowledge exchange through dedicated WhatsApp groups and other channels.

PAFI Advisory Council

One of PAFI's distinctive strengths is its Advisory Council, comprising around twenty of India's most respected former diplomats, senior civil servants and public policy leaders.

By leveraging their extensive networks and deep insights, the Council acts as a **catalyst for stronger dialogue** between industry and decision-makers, significantly enhancing the value of PAFI's platforms for our members.

This past year, Council members lent their expertise to Dialogues, Roundtables, and capacity-building programs for policy professionals. Through their involvement, the Council members consistently enrich discussions and offer members exclusive access to seasoned perspectives on policy and global affairs.

The PAFI Advisory Council -

- Provides independent **strategic guidance** to PAFI's leadership on public policy, governance, economic, sectoral, and geopolitical developments, thereby strengthening the institutional value add.
- Serves as a **high-level strategic sounding board** for PAFI, helping shape its long-term direction, priorities, and engagement with key stakeholders across government, industry, and society.
- Brings **diverse experience, expert judgment, and informed perspectives** that enrich PAFI's deliberations, enhance the quality of its initiatives, and reinforce its value add to members and the wider public policy ecosystem.
- Aids in **building trust across stakeholders** and supports PAFI's role as a prominent platform for alignment between business, society, and government.

PAFI Advisory Council Members



Ajay Bisaria

Former High Commissioner of India to Canada and Pakistan, Corporate Strategic Advisor



Ajay Tyagi

Former Chairman, Securities and Exchange Board of India



Anil Padmanabhan

Senior Journalist



Arti Ahuja

Former Secretary, Government of India



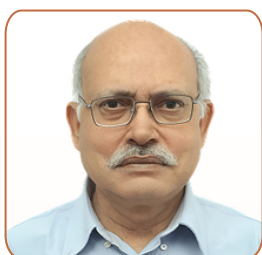
Arun Singh

Former Indian Ambassador to the United States, Israel, and France, Non-Resident Senior Fellow at Carnegie India



Aruna Sundararajan

Former Secretary, Department of Telecommunication. Government of India



Ashok K Bhattacharya

Editorial Director
Business Standard



Dilip Chenoy

Former Secretary General, FICCI & Chairman, Bharat Web3 Association



Luis Miranda

Chairman of the Board & Co-Founder, Indian School of Public Policy

PAFI Advisory Council Members



Manjeev Singh Puri

Former Ambassador of India to Nepal, the EU, Belgium, Luxembourg and Ambassador of India to the UN



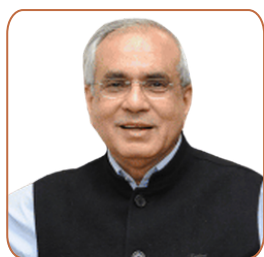
Navdeep Suri

Former Ambassador of India to the UAE and Egypt, High Commissioner to Australia



Dr. Rajeev Ranjan

Former Secretary, Government of India



Dr. Rajiv Kumar

Former Vice Chairman, NITI AAYOG, Chairman of Pahle India Foundation



Rama Vedashree

Former CEO, Data Security Council of India



Rohit Kumar Singh

Former Secretary, Government of India



Sanjay Baru

Former Editor, Financial Express & Business Standard



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Managing Trustee & Research Director - India Development Foundation



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