



Mr Arijit Sen

**President – Government Affairs & Strategic Engagement
vivo Mobile India Private Limited**

Mr Arijit Sen currently serves as President – Government Affairs & Strategic Engagement, vivo Mobile India Private Limited. He has more than two decades of public policy experience across South Asia. Before vivo, Mr Sen headed the public policy space for HP, Dell & Flex. His contributions towards the nation's PLI & SEZ policy has been acknowledged by the Government, and has helped formulate the current policy landscape for the electronics industry.

Arijit has been a prominent voice in India's electronics industry and has served on various government Committees and industry-led groups. These include being a Special Invitee to the Prime Minister's Council for Climate Change and was a part of the Dhall Committee on Public Procurement. He serves on the National Executive Council of FICCI and has been on the Governing Council of MAIT.

Arijit is currently engaged in balancing bandwidth between policy matters and strategic engagements on behalf of vivo. During downtime Arijit loves to read and listen to Mozart.