



Rohan works as the Senior Director, Government Relations, Policy Advocacy and Strategic Issues Management at Coca-Cola. As a part of his role he manages the interactions with Governments and Policy Makers on behalf of the Coca-Cola Company for India and South West Asia. Prior to joining Coca-Cola, Rohan was the country head for Helo, a social media platform of ByteDance. He has also led Government and Policy Affairs for leading corporations like JUUL Labs, MasterCard and worked in policy advisory roles for consulting firms and a not for profit involved in vaccine development.

Rohan is an economics graduate from Hindu College, Delhi University and has a MBA in marketing and international business. He has done a policy program at the Harvard Kennedy School of Government and is an alumnus of the prestigious Bucerius School of Global Governance.