

Shashank Mani is a visionary Member of Parliament from the Deoria constituency in Uttar Pradesh. A committed leader within the Bharatiya Janata Party (BJP) since 2004, Shashank serves as the National Niti Pramukh of the Swavalambi Bharat Abhiyan, a strategic movement aimed at fostering entrepreneurship and self-reliance across India by the Sangh. He is currently serving as the BJP's whip. With over 20 years of experience in public service and organisational leadership, he has been instrumental in driving socio-economic change in the Deoria and Kushinagar regions.

Education and Honors: Shashank Mani graduated from IIT Delhi with a B.Tech and holds an MBA (Hons) from IMD Lausanne. He began his career with Schlumberger and later became a Senior Partner at PwC, where he led key national initiatives such as the \$5 Trillion Economy Committee, Mission Karmayogi, and the National Space Strategy. Recognised for his contributions to social service, Shashank has been awarded the IIT Delhi Distinguished Alumni Award. He resides in Barpar village, Deoria, where he actively promotes community development.

Political Career and Contributions: Since joining the BJP, Shashank Mani has been a key strategist and mobiliser in Uttar Pradesh. Notably, he launched the Jan Bhagidari Yatra in October 2022, walking across 500 villages to directly connect with constituents and understand their needs. Under his leadership, a 3,000-square-foot Jan Sampark Karyalay (Public Contact Office) has been established to facilitate seamless communication between the public and their representative. Shashank actively collaborates with the BJP's district, regional, and state-level units, contributing to election campaigning, voter engagement, and party organisation.

Founder of the Jagriti Movement: Shashank is the visionary founder of the Jagriti Yatra (www.jagritiyatra.com), the world's largest entrepreneurial train journey that has inspired over 8,000 young leaders and social entrepreneurs across India for over 16 years. Through this initiative, Shashank aims to foster a new generation of change-makers dedicated to nation-building and sustainable development.

In addition, he established the Jagriti Enterprise Center—Purvanchal (JECPC) (www.jecpc.in) in Deoria, a unique rural innovation hub dedicated to nurturing local entrepreneurship. The centre operates offices in Kushinagar and Gorakhpur and plans to expand to seven more districts in the Goraksha Prant region. In 2023, the Jagriti Yatra gained international prominence by collaborating with the G20 Startup 20, drawing global participation and recognition.

Published Author and Thought Leader Shashank is a celebrated author of two influential books: "India – A Journey Through a Healing Civilization" (HarperCollins) "Middle of Diamond India – National Renaissance through Participation and Enterprise