

Shivnath Thukral has spent three decades in the field of journalism and public policy. He started his career reporting on political economy and business issues for over 13 years in India's pioneering TV new channel NDTV in 1995. He then transitioned to a corporate career with Essar. Soon he found his calling in public policy where he helped set up Carnegie Endowment for International Peace, a leading international think tank. He joined Meta in 2017 to eventually lead its public policy function for India across all the apps Facebook, Instagram and WhatsApp. In 2024 he joined PhonePe to set up its public policy arm as its Vice President. Shivnath's contributions range from identifying early signals which help India's positions on critical issues of platform technology, AI and financial technologies. Known as an effective public speaker, he advocates strong engagement with policy makers, using research and data to support his view that India is set to lead the world in policy making and technology. He actively engages with trade bodies to build industry consensus and influence public policy. Amongst his other interests are running long distances and good food.