



Sudhir Zutshi

Director – Policy and Strategy

UL Solutions – Asia Pacific

Sudhir Zutshi serves as the Director of Policy and Strategy for the Asia Pacific region at UL Solutions. He is a member of the Asia Pacific Leadership Team and has previously held additional responsibilities as General Manager for the Consumer Business in South Asia.

Sudhir represents UL Solutions in key government and industry working groups and committees across the Asia Pacific region. His engagement spans critical sectors including electronics and IT, telecommunications, renewable energy, appliances, power and controls, healthcare, consumer technology, and cybersecurity. In his leadership roles—as Vice Chair of the US-ASEAN Business Council (ASEAN Committee), Chairman of the TIC Council Public Affairs Committee India, and Advisor to the TIC Council Steering Committee India—he plays a pivotal role in shaping strategies and supporting initiatives that strengthen the quality and conformity assessment ecosystem across the region.

Sudhir, with more than 20+ years of experience covering sales, strategic planning, business development, policy advocacy and regulations, holds an honors degree in food technology and a master's degree in marketing and international business.

Sudhir has completed the India and Global Leadership Programs sponsored by UL Solutions. He is an alumnus of the Executive Leadership Program (ELP) at Yale School of Management, and the Executive Program on Artificial Intelligence and its Implications on Business Strategy from MIT CSAIL.

Outside of his professional pursuits, Sudhir enjoys traveling, cycling, and mentoring young talent.