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Vivek is the Senior Director, External Strategy - India & South Asia for Salesforce and leads Legal and Corporate Affairs for South Asia at Salesforce. In his current capacity, he advises on external strategy, and works at the intersection of technology, policy, compliance, regulation, digital governance and geopolitics. He is also responsible for strategic initiatives with key stakeholders including government and industry, and is part of the South Asia leadership team at Salesforce. He is currently helping to set up Salesforce's public sector business in India.

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