

Arijit Sen

Arijit Sen currently serves as President, vivo Mobile India Private Limited and is a Director on the Board of Adivistar Electronics, a JV formed between Dixon Technologies and vivo India to manufacture cutting edge electronics in India. He has more than two decades of public policy experience across South Asia. Before vivo, Arijit headed the public policy space for HP, Dell and, Flex. His contributions towards the nation's PLI and SEZ policy have been acknowledged by the Government, and has helped formulate the current policy landscape for the electronics industry.

Arijit has been a prominent voice in India's electronics industry and has served on various government Committees and industry-led groups. These include being a Special Invitee to the Prime Minister's Council for Climate Change and was a part of the Dhall Committee on Public Procurement. He currently serves as the Chairman of the PAFI Global Council, a member of the MAIT Governing Council, and is a member of the National Executive Council of FICCI.

Arijit is currently engaged in balancing bandwidth between policy matters and strategic engagements on behalf of vivo India. During downtime Arijit loves to read and listen to Mozart.
