

Pooja Goyal
Founding CEO, The Udaiti Foundation

Pooja Sharma Goyal is an institution-builder and 3x entrepreneur working at the intersection of women's economic agency and systems change. As Founding CEO of the Udaiti Foundation, she leads efforts to accelerate women's entry and advancement in India's formal workforce.

She co-founded Avishkaar - a platform equipping children with robotics, AI, IoT, and coding skills, set up over 3000 robotics labs across India and Africa, and Intellitots Learning, which was acquired by KLAY Schools. Earlier, she spent several years at Adobe in the Bay Area, leading product marketing for Acrobat and running its print and scan business.

Pooja is a founding member of Plaksha University and Ashoka University, invests in women-led companies and funds, and actively mentors entrepreneurs. She has been recognized with the Women Transforming India Award by the Government of India for her contributions to education and skill development. She has written chapters on women's economic participation in books like 'The Policy Pivot' and Nari Shakti.

She holds a B.Tech from IIT Delhi and an MBA from INSEAD.