

Vasudevan leads the Public and Government Affairs business in India. He has over twenty years of experience in diverse sectors including public affairs, journalism, finance and technology. He has extensive experience in developing and executing research, strategic stakeholder outreach, issues management and advocacy program implementation.

Before joining Edelman, Vasudevan was a senior correspondent at Times Now, a 24-hour national news channel covering conflict, defence, aviation, and foreign affairs, apart from engaging with leaders across the political spectrum.

Vasudevan has also worked in the investment banking division of JP Morgan Chase, Chicago, on credit risk management. He started his career designing telecom network subsystems at the Telecom R&D center of HFCL, a telecom equipment provider. An electronics and telecommunications engineer, he has a masters degree in electrical engineering from the University of Texas at Dallas.