



Public Affairs Forum of India

PRESS RELEASE

“National Steering Committee ensures that aggregators do their responsibilities towards their Gig workers and provide them health insurance, accidental insurance and social security”: Smt. Arti Ahuja

“The Gig platform has a huge potential and benefits for persons with disabilities”

“Portability of social security should be ensured so that Gig workers receive the benefits of Gig platform.”

New Delhi (Delhi) 26 October, 2023: At the 10th Annual Forum of the Public Affairs Forum of India (PAFI), Smt. Arti Ahuja, Secretary, Ministry of Labour & Employment, Government of India said, “Gig platform is expanding in India and we look forward for more expansion of this platform”. Addressing the audience, she said, “Gig economy is something we all use. India is the 4th largest economy in world. India’s labor market is still a mystery to be explored.” Smt. Arti Ahuja stressed that the platform is formed by various persons called “workers”.

Smt. Arti Ahuja said that inclusion was one of the important parts of Gig platform. She further said, “The Gig platform is beneficial for the persons, who are disabled and it has a huge potential. They can join under the platform, which is providing lot of benefits to Gig workers including social security, financial security besides other securities to workers such as accidental insurance, health insurances.” She further said that a lot of people who cannot join conventional work can join under Gig platform due to the inclusion policy.

Smt. Arti Ahuja further said that under G20 Program we discussed on three major parts - Skill Gap Mapping, Financial or social security and Gig Platform.

Smt. Arti Ahuja said that Gig economy started in the year 2000 and has increased over years. She said it is very difficult to differentiate between different types of Gig workers as the different they face different issues. Under the Gig platform social security funds have been setup.

Smt. Arti Ahuja said that there were many platforms that employ Gig workers. To provide social security to these workers, we should run welfare schemes such as Pension Yojna that would provide social as well as financial security.

Commenting further she said that in India 20% comes under organized and rest 80% fall under the unorganized sector and the Gig economy is part of the unorganized



Public Affairs Forum of India

sector. “ESHARAM Portal” is helpful in capturing these workers who travel from one occupation from another. She further said that aggregators need to take responsibilities of their Gig workers. She further said that we have “National Steering Committee” to ensure that aggregators do their responsibilities towards their Gig workers and provide health insurance, accidental insurance and social security for them.”

Smt. Arti Ahuja further added that portability of social security should be ensured so that Gig workers received the benefits of Gig platform. Smt. Arti Ahuja said that apart from Gig platform there were so many schemes in India being run by Indian Government such as PMHSY Yojna, Pension Yojna and the people were benefitting.

PAFI (Public Affairs Forum of India)

PAFI is dedicated to raising and maintaining standards in Public Affairs to enable the profession to attain recognition and credibility by bringing in a paradigm shift in how businesses engage with stakeholders - Government, Media, Civil Society and Academia. It also endeavours to deepen and broaden the talent pool to create young leaders from diverse backgrounds while planning to expand its footprint across India. Since its inception in 2008, PAFI has actively promoted and upheld transparency, probity, inclusion, and diversity across the broader remit of the Public Affairs profession, spanning Policy Advocacy, Government Relations, Corporate Communications and Corporate Social Responsibility. It acts as a cross-sector networking platform for public affairs professionals. It provides opportunities to benefit from interactions with one another as well as with key policymakers and influencers through evidence-based research, closed-door dialogues, interactive panel discussions, seminars, an Annual Lecture and the Annual Forum, its annual flagship event.

For more details:

Visit: www.pafi.in and Twitter: [@PAFI_India](https://twitter.com/PAFI_India)

For media contact:

Manisha Sharma, Account Director, RV VeKommunicate,
manisha@vekommunicate.com

Nadeem Anwar, Associate Account Director, RV VeKommunicate,
nadeem@vekommunicate.com