



Public Affairs Forum of India

PAFI 7th National Forum 2020
Building Trust, Charting Growth
Thursday, October 22, 2020

1700 – 1805 Hours

Inaugural Session 2: Building Trust, Charting Growth

Opening



Ajay Khanna

Forum Chairman & Co-Founder, PAFI
Chief Strategic & Public Affairs,
Group Ombudsperson
Jubilant Bhartia Group

Ajay Khanna is the Chief - Strategic & Public Affairs & Group Ombudsperson of Jubilant Bhartia Group: www.jubilantbhartia.com

The Jubilant Bhartia Group has presence in diverse sectors like Pharmaceuticals, Life Science Ingredients and Drug Discovery Services, Performance Polymers, Food Service (QSR), Food, Auto, Consulting in Aerospace and Oilfield Services.

Headquarter in India; the Group has presence in the United States, Canada, Europe, China, Singapore, Sri Lanka and Bangladesh. Jubilant Life Sciences Limited and Jubilant FoodWorks Limited are the flagship companies of the group.

Ajay is a graduate in Commerce from Shriram College of Commerce & a Degree in Law from University of Delhi.

Ajay was founding Chief Executive Officer (2002-2006) of India Brand Equity



Public Affairs Forum of India

Foundation (www.ibef.org). This was a unique Public Private Partnership initiative to Promote, Project & Position India's growth story globally. The IBEF, under Ajay's leadership, together with Confederation of Indian Industry led "India Everywhere" campaign at the Annual Meeting of the World Economic Forum in Davos in 2006. A number of high profile global initiatives were taken during Ajay's four-year stint as the CEO of IBEF, a joint initiative of Ministry of Commerce, Government of India & Confederation of Indian Industry (CII).

Ajay was Deputy Director General (1999-2008) with the Confederation of Indian Industry (www.cii.in), an apex industry association. He held several leadership positions in his career span of over 27 years with CII & led several key functions at international, national & regional levels. One of the key function was the relationship with the World Economic

Forum, which Ajay handled for over 20 years. This included participation at the Annual Meeting of the World Economic Forum in Davos & arranging its annual India Economic Summit.

Ajay also worked with Accenture India as a Partner (2008-2009) responsible for managing relationships with the Governments & Corporates before joining Jubilant Bhartia Group. He has been member of several high-level Government delegations, committees and task forces of the World Economic Forum. He was the Vice Chair of South Asia Regional Strategy Group (RSG) of World Economic Forum & is closely involved with the Schwab Foundation for Social Entrepreneur of the Year- India Award. He is a regular at WEF annual meeting in Davos where he has been participating for over 30 years.

In 2008, Ajay Co-Founded Public Affairs Forum of India (www.pafi.in). Since its inception, PAFI has been actively promoting transparent Public Affairs, Advocacy & Policy making. It provides a networking platform and opportunities to exchange views and share experience between corporates and various stakeholders, through panel discussions, seminars, close-door dialogues and the Annual National Forum. PAFI is the only platform for corporate public affairs practitioners in the country. Its objective is to redefine the paradigm of engagement for businesses with external stakeholders, from Government to Media to Civil Society and Academia. PAFI is dedicated to raise and maintain standards in Public Affairs, Public Policy & Advocacy and to enable the industry to attain recognition and credibility.

Ajay is married to Renu, a Corporate Lawyer & a Social Worker. Their daughter, Dr Surbhi is a medical Psychiatrist & son Dr Ankur is a dentist.



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Welcome



Ishteyaque Amjad

President, PAFI &
Vice President – Public Affairs,
Communications & Sustainability
Coca-Cola, India and South West Asia

He spearheads the practice and his charter includes government relations, policy advocacy, communications and sustainability. With a career spanning over two decades, Ishteyaque has had the opportunity to work across a diverse set of industries through stints in organizations such as Cargill, HCL and Essar Group.

As one of India's leading practitioners of public/corporate affairs, Ishteyaque is passionate about social issues and is a strong advocate for deploying business solutions to address societal challenges. He is often described as someone with a *capitalist's mind* and an *activist's heart!*

Ishteyaque serves on the Advisory Board of AIESEC India and has served on the Board of Management of TERI School of Advanced Studies. He has been a jury at the Cannes Lions the Festival of Creativity. He graduated with a Bachelor's degree in Economics from Aligarh Muslim University and is also an alumnus of the Indian Military Academy, Dehradun.

With a flair for words, Ishteyaque prefers poetry and anecdotes as the perfect medium for storytelling. A skill he exercises often during fun weekends with his two boys, sipping a Coke Zero 'on the rocks'.



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Moderator



Shereen Bhan
Managing Editor
CNBC TV18

A graduate in Philosophy from St. Stephen's College, Delhi and a post-graduate in Communication Studies from the University of Pune, she has over 17 years of experience in the field of Television Broadcast, 16 of which were spent in tracking corporate, policy news and events that defined the business landscape in India.

For over a decade now, Shereen has been producing and anchoring flagship daily news shows like 'India Business Hour' and 'What's Hot'. She is also the Anchor & Editor of 'Young Turks', one of India's longest running shows on entrepreneurs that over the last 13 years has built a niche in business programming.

Shereen has also spent several years tracking the political- economy and has interviewed several Finance Ministers and other Cabinet Ministers over the years. She has been the recipient of the 'Best Business Talk Show' award at the News Television awards for two years now. She also won the 'FICCI Woman of the Year' award for her contribution to the Media in 2005, and was named a 'Young Global Leader' by the World Economic Forum. She won the 'Best Business Anchor Award' at the 'News Television Awards' in 2013. More recently Shereen was named in IMPACT's '50 Most Influential Women In Indian Media, Marketing & Advertising List for 2018.



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Chief Guest



Dr Rajiv Kumar
Vice Chairman
NITI Aayog

Dr. Rajiv Kumar is Vice Chairman, NITI Aayog, in the rank and status of a Cabinet Minister. He also serves as the Chancellor of Gokhale Institute of Politics and Economics, Pune.

His earlier stint in Government was initially with the Ministry of Industry and subsequently in the Ministry of Finance, as Economic Advisor during the reform years of 1991-1994. He also served as an independent director on the Central Boards of the Reserve Bank of India and the State Bank India.

He has wide experience of having worked in **government, academia, industry associations, as well as in international financial institutions.**

Dr. Kumar has a Ph.D. in Economics from Lucknow University, India and a D. Phil. From Oxford University, UK.



Public Affairs Forum of India

Special Guest



Uday Kotak

President, CII and
Managing Director & CEO
Kotak Mahindra Bank Limited

Uday Kotak is the Founder and MD & CEO of Kotak Mahindra Bank Ltd. (Kotak). The consolidated net worth of Kotak is over Rs 74,000 crore and Kotak Mahindra Group (Group) has over 71,000 employees. Uday believes that the true measure of performance is sustainable value creation. Investors who kept faith with the enterprise over the past 34 years have seen 40% CAGR on their investments.

The Group's vision for equitable prosperity extends beyond financial services. The Kotak Education Foundation works with some of India's most economically underprivileged communities, attempting to alleviate poverty through education and livelihood programmes.

Uday has served as Chairman of the SEBI constituted Corporate Governance Committee. In October 2017, the Uday-led panel submitted the report on corporate governance to SEBI recommending sweeping changes to create a more robust and transparent governance environment. In October 2018, Government of India appointed Uday as the non-executive chairman of the new IL&FS board with a mandate to steer one of India's largest NBFCs - IL&FS, out of the crisis that it is caught up in, which Uday has taken up as national duty. Uday is a member of the International Advisory Panel of Monetary Authority of Singapore, the International Advisory Board of the Government of Singapore Investment Corporation (GIC) and President of the Confederation of Indian Industry (CII).

Uday is recipient of the 'Ernst & Young World Entrepreneur of the Year Award' in 2014, 'Economic Times Business Leader of the Year Award' in 2015, 'Businessman of the Year 2016' by Business India, 'Lifetime Achievement Award'™ at Financial Express' Best Banks' Awards 2016, 'USIBC Global Leadership Award' at the 2018 India Ideas Summit organised by the U.S.-India Business Council, 'Life Time Achievement Award' at Magna Awards 2019 by Business world and 'Best CEO in Banking Sector' by the Business Today Best CEO Awards 2019.

Uday holds a Bachelor's degree in Commerce from Mumbai University and a Master's in Management Studies degree from Jamnalal Bajaj Institute of Management Studies, Mumbai



Public Affairs Forum of India

Closing Remarks



Subho Ray

Vice President, PAFI &
President, Internet and Mobile Association of India (IAMAI)

He heads the permanent secretariat of the association and is an ex-officio member of its governing council. He is currently responsible for conceptualising and implementing the association's strategy and activities around regulatory affairs, public policy, advocacy industry standards, research, communications and promotional events. The association's mandate is to reach the benefits of internet and digital technologies to every citizen of India, create a better business environment for digital businesses to bring more investments and jobs and to help traditional businesses adopt digital technologies to stay globally competitive.

Before joining IAMAI, Subho was Director for the ICT vertical at the Confederation of Indian Industry in New Delhi, where he worked since 1998, closely with the software & services, BPM, hardware and telecom industries. Although very active in the areas of business development, marketing and communications, Subho's deep interest is in public policy and regulatory affairs for technology. He is currently focused on understanding the impact of and policies for emerging technologies such as Artificial Intelligence, Block chain, Augmented & Virtual Reality, Mobility driverless cars, drones, hyperloop.

Subho is a trained historian having read history at Presidency College Kolkata. Jawahar Lal Nehru University New Delhi and the School of Oriental and African Studies University of London. He is the author of "Transformations on the Bengal Frontier - 1748-1948" [RoutledgeCurzon, 2002] and has co-authored, "Building India with Partnerships: The Story of CII" [Penguin India 2007]. He lives with his wife and daughter in New Delhi.