



Public Affairs Forum of India

**PAFI 7<sup>th</sup> National Forum 2020**  
**Building Trust, Charting Growth**  
Friday, October 23, 2020

**1540 – 1625 hours**

**Session 10: Building a Strong Industry – Government Partnership in Challenging Times**

Opening



**Ajay Khanna**

Forum Chairman & Co-Founder, PAFI  
Chief Strategic & Public Affairs  
Group Ombudsperson  
Jubilant Bhartia Group

Ajay Khanna is the Chief - Strategic & Public Affairs & Group Ombudsperson of Jubilant Bhartia Group: [www.jubilantbhartia.com](http://www.jubilantbhartia.com)

The Jubilant Bhartia Group has presence in diverse sectors like Pharmaceuticals, Life Science Ingredients and Drug Discovery Services, Performance Polymers, Food Service (QSR), Food, Auto, Consulting in Aerospace and Oilfield Services.

Headquarter in India; the Group has presence in the United States, Canada, Europe, China, Singapore, Sri Lanka and Bangladesh. Jubilant Life Sciences Limited and Jubilant FoodWorks Limited are the flagship companies of the group.

Ajay is a graduate in Commerce from Shriram College of Commerce & a Degree in Law from University of Delhi.

Ajay was founding Chief Executive Officer (2002-2006) of India Brand Equity Foundation ([www.ibef.org](http://www.ibef.org)). This was a unique Public Private Partnership initiative to Promote, Project & Position India's growth story globally. The IBEF, under Ajay's leadership, together with



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Confederation of Indian Industry led “India Everywhere” campaign at the Annual Meeting of the World Economic Forum in Davos in 2006. A number of high profile global initiatives were taken during Ajay's four-year stint as the CEO of IBEF, a joint initiative of Ministry of Commerce, Government of India & Confederation of Indian Industry (CII).

Ajay was Deputy Director General (1999-2008) with the Confederation of Indian Industry ([www.cii.in](http://www.cii.in)), an apex industry association. He held several leadership positions in his career span of over 27 years with CII & led several key functions at international, national & regional levels. One of the key function was the relationship with the World Economic

Forum, which Ajay handled for over 20 years. This included participation at the Annual Meeting of the World Economic Forum in Davos & arranging its annual India Economic Summit.

Ajay also worked with Accenture India as a Partner (2008-2009) responsible for managing relationships with the Governments & Corporates before joining Jubilant Bhartia Group. He has been member of several high-level Government delegations, committees and task forces of the World Economic Forum. He was the Vice Chair of South Asia Regional Strategy Group (RSG) of World Economic Forum & is closely involved with the Schwab Foundation for Social Entrepreneur of the Year- India Award. He is a regular at WEF annual meeting in Davos where he has been participating for over 30 years.

In 2008, Ajay Co-Founded Public Affairs Forum of India ([www.pafi.in](http://www.pafi.in)). Since its inception, PAFI has been actively promoting transparent Public Affairs, Advocacy & Policy making. It provides a networking platform and opportunities to exchange views and share experience between corporates and various stakeholders, through panel discussions, seminars, close-door dialogues and the Annual National Forum. PAFI is the only platform for corporate public affairs practitioners in the country. Its objective is to redefine the paradigm of engagement for businesses with external stakeholders, from Government to Media to Civil Society and Academia. PAFI is dedicated to raise and maintain standards in Public Affairs, Public Policy & Advocacy and to enable the industry to attain recognition and credibility.

Ajay is married to Renu, a Corporate Lawyer & a Social Worker. Their daughter, Dr Surbhi is a medical Psychiatrist & son Dr Ankur is a dentist



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## Moderator



### **Pranjal Sharma**

Economic Analyst, Advisor and Author

**Pranjal Sharma** is an economic analyst, advisor and author who focuses on technology, globalisation and media. He has written and edited several reports and papers on economic development. He is a columnist with Business Standard newspaper and writes for a few other publications.

His new book is ***India Automated: How the Fourth Industrial Revolution is Transforming India***. His previous book ***Kranti Nation: India and The Fourth Industrial Revolution***, published in 2017 was the first to chronicle the impact of emerging technologies on India.

Previously, he spent more than two decades in print, internet and TV media, mostly in leadership roles with focus on India's economic engagement with the world. As Founding Executive Editor at **Bloomberg UTV**, he helped launch and run the channel. At TV Today Network, his team pioneered business news content for non-English audiences. Pranjal received the News Television Award for best business show in 2007. He lives in New Delhi, India.



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### Fireside Chat with



#### **Brende Borge**

President  
World Economic Forum

Borge Brende is President of the World Economic Forum and Head of the Forum's Centre for Regional and Geopolitical Affairs. Brende served as Minister of Foreign Affairs, Minister of Trade and Industry and Minister of the Environment for the government of Norway. He was also a member of the Norwegian Parliament for many years, Secretary General for the Norwegian Red Cross and Chairperson of the UN Commission for Sustainable Development

**Former:** Norwegian Foreign Affairs Minister; Trade and Industry Minister; Environment Minister; Deputy Chairman, Norwegian Conservative Party; Member, Starting, Norwegian Parliament; Member, Standing Committee on Finance and Economic Affairs and Deputy Chairman, Standing Committee on Energy and Environment; Chairman, UN Commission on Sustainable Development; Secretary-General, Norwegian Red Cross; International Vice-Chairman, China Council for Int'l Cooperation on Environment and Development; Chairman of the Board, Mesta; Member, Board, Norwegian School of Economics; Managing Director, World Economic Forum. Board Member, Statoil. Member, UN High-level Advisory Group for Every Woman Every Child. Political Adviser to Conservative Party Chairman; Chairman, Young Conservatives; CFO, KB- entrepreneur; Member, Municipal Executive Board, Trondheim; BA Norwegian Univ. of Science and Tech.

Since 2017, President, World Economic Forum. Member, Harvard International Negotiation Program, Core Advisory Council. Member, Steering Committee, Bilderberg Meetings; Board of Directors, P4G - Partnering for Green Growth and Global Goals 2030; Board of Directors, Technology for Ocean Foundation, C41R Ocean.

**Recipient, awards, honours, including:** Order of the Aztec Eagle, Mexico (2018); Grand Cross, Order of San Carlos, Colombia (2018); Commander, Royal Norwegian Order of St Olav (2005); Cavaliere Di Gran Croce, Italy (2005); Grand Cross, Order of the Phoenix, Greece (2004); "Gift to the Earth", WWF (2004).



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### **Chandrajit Banerjee**

Director General  
CII

Chandrajit Banerjee (CB) is the Director General of the Confederation of Indian Industry (CII). CII is India's apex industry organisation, proactively enhancing the competitiveness of Indian Industry. CB has been with the CII for over 33 years and has served as its Director General since 2008. In this post, he is responsible for the overall operations of CII.

He has held and also holds Trusteeship and Board Member posts in many Indian and global institutions of repute.

CB is a Member of a number of important Government Advisory Bodies at the National and State levels. As DG of CII, he is responsible for leading and contributing to many policy level dialogues and discussions to enhance the competitiveness of India Inc and towards the development of India.

Prior to his appointment as Director General, CB held several leadership positions in key areas including sectoral verticals of Manufacturing, Services, Agriculture and Life Sciences as well as the SME sector. He has also led CII's policy work relating to macroeconomic policy, financial services and corporate governance.

He is also Secretary for many bilateral CEOs Forums constituted by the Government of India. CB's International awards include an honour from China on China-India Friendship Award by the Chinese Premier for his contributions towards the development of bilateral ties between India and China, and the decoration of "Knight Commander" by Spain in recognition of his meritorious achievements and exceptional contributions towards promoting relations between India and Spain.

Chandrajit Banerjee is a Post-Graduate (MS) in Economics with specialisation in Economics of Planning and Econometrics from the University of Calcutta. Earlier, he did his Graduation from St. Xavier's College (Calcutta) in Economics (Hons). He has also been honoured with Honorary Doctorate (D. Phil Honoris Causa).

As an apex Industry body, CII works closely with the Government of India and Industry to create and sustain an environment conducive to the development of India. CII is a non-government, not-



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for-profit industry-led and industry-managed organisation serving directly and indirectly 300,000 enterprises, both private and public sectors, including SMEs and MNCs. More than 250 National and Regional Sectoral and Industry bodies are members of CII. CII has over 100 sectoral and subject-based Committees to further policy issues for the country and focus on competitiveness of Indian Industry.

With 68 offices, including 10 Centres of Excellence, in India, and 9 overseas offices as well as institutional partnerships with 390 counterpart organizations in more than 130 countries, CII



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## Closing Remarks



### **Mahima Kaul**

Director, Public Policy India and South Asia  
Twitter

Mahima Kaul is Twitter's Director, Public Policy for India + South Asia, where she engages on internet public policy issues with government, regulators, academia and civil society. She also manages the #TwitterForGood program, which works with NGOs and charities, focusing on issues of internet freedom, online safety, crisis and emergency, women in tech and access. Prior to this role, she ran the cyber initiative at Observer Research Foundation (ORF). She studied political science at McGill University, Canada.



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