



PAFI
8TH NATIONAL FORUM 2021
REVIVING THE ECONOMY
REIMAGINE. REBOOT. REFORM
21st & 22nd October, 2021

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Azadi Ka
Amrit Mahotsav



Partner State:
Telangana

Presented by

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Session 1 - Inaugural Session "Reviving The Economy – Game Plan 2030"

Thursday, October 21, 2021

1415 – 1455 Hrs

Opening



Ajay Khanna

Forum Chairman & Co-Founder, PAFI and
Group - Global Chief Strategic & Public Affairs
Jubilant Bhartia Group

The Jubilant Bhartia Group, has presence in diverse sectors like Pharmaceuticals, Life Science Ingredients and Drug Discovery Services, Performance Polymers, Food Service (QSR), Food, Auto, Consulting in Aerospace and Oilfield Services. Headquarter in India, the Group has presence in the United States, Canada, Europe, China, Singapore, Sri Lanka and Bangladesh. Jubilant Pharmova Limited, Jubilant Ingrevia Limited and Jubilant FoodWorks Limited are the flagship companies of the Group. Ajay joined the Group in 2009.

Ajay was **founding Chief Executive Officer** (2002-2006) of **India Brand Equity Foundation** (www.ibef.org). This was a unique Public Private Partnership initiative to Promote, Project & Position India's growth story globally. IBEF, under Ajay's leadership led "India Everywhere" campaign at the Annual Meeting of the World Economic Forum in Davos in 2006. A number of high profile global initiatives were taken during Ajay's four-year stint as the CEO of IBEF, a joint initiative of Ministry of Commerce, Government of India & Confederation of Indian Industry (CII).

Ajay was **Deputy Director General** (1999-2008) with the **Confederation of Indian Industry** (www.cii.in), an apex industry association. He held several leadership positions in his career span of over 27 years with the CII & led several key functions at international, national & regional levels. One of the key function was the relationship with the World Economic Forum, which Ajay handled for over 20 years. This included participation at the Annual Meeting of the World Economic Forum in Davos & arranging its annual India Economic Summit.

Ajay also worked with **Accenture India** as a **Partner** (2008-2009) responsible for managing relationships with the Governments & Corporates before joining Jubilant Bhartia Group. He has been member of several high level Government delegations, committees and task forces of the World Economic Forum. He was the Vice Chair of South Asia Regional Strategy Group (RSG) of World Economic Forum & is closely involved with the Schwab Foundation for Social Entrepreneur of the Year- India Award. He is a regular at WEF annual meeting in Davos where he has been participating for over 35 years.

In 2008, Ajay **Co-Founded Public Affairs Forum of India** (www.pafi.in). Since its inception, PAFI has been actively promoting transparent Public Affairs, Advocacy & Policy making. It provides a networking platform and opportunities to exchange views and share experience between corporates and various stakeholders, through panel discussions, seminars, close-door dialogues and the Annual National Forum which Ajay chairs. PAFI's objective is to redefine the paradigm of engagement for businesses with external stakeholders, from Government to Media to Civil Society and Academia. PAFI is dedicated to raise and maintain standards in Public Affairs, Public Policy & Advocacy and to enable the industry to attain recognition and credibility.

Ajay is also an **Adjunct Professor** at **The Takshashila Institution**, Bengaluru.

Ajay is a graduate in Commerce from Shriram College of Commerce & a Degree in Law from University of Delhi & currently lives in Delhi NCR, India. Ajay is married to Renu, a Corporate Lawyer & a Social Worker. Their daughter, Dr Surbhi is a medical Psychiatrist & son, Dr Ankur is a dentist both practising in the US.