



# 8<sup>TH</sup> NATIONAL FORUM 2021

REVIVING THE ECONOMY  
REIMAGINE. REBOOT. REFORM  
21<sup>st</sup> & 22<sup>nd</sup> October, 2021

75  
Azadi Ka  
Amrit Mahotsav



Partner State:  
Telangana

Presented by

flex



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## Session 2 - Reviving the Economy – CEO's Perspective

Thursday, October 21, 2021

1500 – 1555 Hrs

### Panel



#### **B. Amrish Rau**

CEO  
Pine Labs

B. Amrish Rau is the CEO of Pine Labs. He leads the company's growth and expansion in Asia and beyond. He has over two decades of rich experience in the fintech industry, having run large fintech organizations.

Amrish started his fintech journey with First Data Corporation in 2005. Later, as Managing Director for First Data Asia he helped build a market leading payments joint venture with ICICI Bank. As CEO of First Data MS Asia, he was responsible for all operations in the South and South East Asia markets. Prior to First Data, Amrish spent eight years with NCR Corporation where he started in business development and went on to head the company's data warehousing and CRM division, Teradata, as Managing Director.

Prior to joining Pine Labs, Amrish was the head of financial technology investments and partnerships for Naspers where he was responsible for increasing the company's footprint in the financial technology sector.

In 2013, Amrish founded CitrusPay which was acquired by PayU in 2016 for USD 150 million.