



Partner State:
Telangana

8TH NATIONAL FORUM 2021

REVIVING THE ECONOMY
REIMAGINE. REBOOT. REFORM
21ST & 22ND OCTOBER, 2021

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Azadi Ka
Amrit Mahotsav

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Session 11 - Reimagining Health and Economy

Friday, October 22, 2021

1150 – 1250 Hrs

Closing Remarks



Neelima Dwivedi

Managing Committee Member, PAFI and
Senior Director – Public Policy, Corporate
Communications & Market Access,
MSD Pharmaceuticals Pvt Ltd

Neelima is a senior professional with over 25 years of experience in Corporate affairs, Public Policy, CSR & Philanthropy. She has a strong blend of global and local expertise having played an instrumental role in developing government affairs strategies, policy advocacy, reputation management and public private partnerships at PepsiCo, MSD, DuPont & Monsanto where she has served as part of the country leadership team. Her last stint was at Microsoft, where she served as Group Head & Director, Government Affairs & Public Policy and was responsible for driving Policy & Regulatory Affairs for Microsoft India, across all businesses.

Having worked in the challenging environment across these diverse industries, she understands that proactive stakeholder's engagement, cultivating relationships & Issue Management are the important prerequisite of commercial success. Neelima has driven public private partnership initiatives across several states in India. She has been part of several Govt's Steering committees such as in Agriculture- 12th Five years plan on Agriculture Extension, & Public Private Partnerships, Doubling Farmer's income of MOA. She also contributed to Food Processing Committee chaired by Secretary Ministry of Food Processing and led several working groups &

Advocacy committees of Industry Associations. She also participated of the national COVID-19 response core committee of Telemedicine.

Neelima has had an earlier stint with MSD India between 2013-2016 as Senior Director, Corporate Affairs. During her earlier stint she also led MSD for Mothers in India which was a multimillion-dollar engagement & partnerships with public health organizations. She also led initiatives across ASEAN countries as a special assignment to support Women Health Business at MSD.

Neelima completed her master's from Ranchi University.