



8TH NATIONAL FORUM 2021

REVIVING THE ECONOMY
REIMAGINE. REBOOT. REFORM
21st & 22nd October, 2021

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Azadi Ka
Amrit Mahotsav



Partner State:
Telangana

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Session 5 - Reviving the Creative Economy

Thursday, October 21, 2021

1800 – 1855 Hrs

Panel



Rashmi Dhanwani

Founder & CEO

Art X Company and Arts & Culture Resources

India

Rashmi Dhanwani is the Founder and CEO of the [Art X Company](#), a strategic consultancy for the cultural sector focused on strategy, audience development, and sector research. Prior to founding Art X Company, Rashmi has worked with NCPA Mumbai, Breakthrough in Delhi, the newspaper *Daily News and Analysis (DNA)*; Kalaghoda Arts Festival, and The Goa Project. She holds a Masters in Cultural and Creative Industries from King's College London. She has also been a recipient of the ARThink South Asia Fellowship (2011-12), a participant fellow at 'The Academy—a program of Carnegie Hall, The Juilliard School and the Weill Music Institute', a scholarship grantee of the JN Tata Trust and Charles Wallace India Trust, and a 2017 Global Fellow of the International Society for Performing Arts (ISPA), New York.

Rashmi has also founded [Arts Culture Resources India](#) (an Art X Company initiative), a network and platform for cultural professionals in India and South Asia.

Rashmi is a partner at ArtBramha Consulting LLP, the consortium behind developing India's first-ever website dedicated to arts and culture festivals — [Festivals From India](#). The portal is supported by British Council India.

