



# 8<sup>TH</sup> NATIONAL FORUM 2021

REVIVING THE ECONOMY  
REIMAGINE. REBOOT. REFORM  
21<sup>ST</sup> & 22<sup>ND</sup> OCTOBER, 2021



Partner State:  
Telangana

Presented by

flex



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## Session 4 - Geo-Politics and Economy

Thursday, October 21, 2021

1700 – 1755 Hrs

### Closing Remarks



#### **Ophira Bhatia**

Director - Corporate & Government Affairs  
(CGA), India & CGA Lead, Asia, Middle East &  
Africa  
Mondelez International

Ophira Bhatia is Director, Corporate and Government Affairs (CGA), India and CGA Lead, Asia, Middle East & Africa (AMEA) at Mondelēz International. She is a member of the India and AMEA regional leadership teams. Ophira is also a member of the Global CGA Leadership Team and Mondelēz International Extended Leadership Team.

In addition to leading the function for India, Ophira is the Lead for the Corporate and Government Affairs function for the Asia, Middle East and Africa for Mondelez International which comprises six business units including China, India, Australia, New Zealand and Japan (JANZ), Southeast Asia, Sub Saharan Africa and Middle East, North Africa and Pakistan (MENAP). Earlier at Mondelēz International, Ophira also led CGA for Southeast Asia and the Asia Pacific Chocolate Category, in addition to India.

Ophira has been in the corporate communications industry for over 25 years and has consulted and worked with a range of both Indian and multinational clients in multiple markets. In her current role, she oversees the company's corporate reputation programme, public and government affairs, internal and external communications, community and sustainability, issues and crisis management.

Prior to joining the company, Cadbury Kraft Foods in 2011, Ophira was Director, Mumbai and Lead of the Corporate Practice at Edelman, the world's largest independent public relations firm, and was responsible for the agency's growth and development in India.

Ophira was identified as one of the ten global Rising Stars by The Holmes Report. She has also been recognized by Reputation Today as the 2020 Top 25 Most Important Professionals in Indian Public Relations and Corporate Communications; by exchange4media as Top 100 Influential Game Changers in Public Relations and Corporate Communications; and by Ad Gully India TV Powerful Influencer in Public Relations.