



PAFI  
8<sup>TH</sup>  
**NATIONAL  
FORUM 2021**  
REVIVING THE ECONOMY  
REIMAGINE. REBOOT. REFORM  
21<sup>st</sup> & 22<sup>nd</sup> October, 2021



Partner State:  
Telangana

Presented by

flex



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25<sup>th</sup> October, 2021

## PROGRAMME

### Thursday, October 21, 2021

1330 – 2045 Hrs IST

1330 Hrs

**Virtual Forum Opens**

1415 – 1455 Hrs

**Session 1 - Inaugural Session**

### **Reviving The Economy – Game Plan 2030**

As the pandemic recedes and the economy recovers, a rare opportunity has arisen to reimagine long-term collective national aspirations while also correcting the social imbalances amplified during the recent crisis.

What steps should the respective stakeholders undertake towards this mission? What would it take to reboot and reform to provide impetus and momentum? What is India's game plan for 2030?

#### **Opening**

#### **Ajay Khanna**

Forum Chairman & Co-Founder, PAFI and  
Group - Global Chief Strategic & Public Affairs  
Jubilant Bhartia Group

#### **Welcome**

#### **Subho Ray**

President, PAFI and  
President, Internet and Mobile Association of  
India (IAMAI)

#### **Moderator**

#### **Shekhar Gupta**

Founder and Editor-In-Chief  
The Print

#### **Chief Guest**

#### **Hardeep Singh Puri**

Minister of Housing and Urban Affairs and  
Minister of Petroleum & Natural Gas  
Government of India

#### **Closing Remarks**

#### **Virat Bhatia**

Vice President, PAFI and  
Managing Director  
Apple India

1500 – 1555 Hrs

## **Session 2 - Reviving the Economy – CEO’s Perspective**

Pandemic-induced slowdown must be reversed by unleashing the animal spirits to create an inclusive and sustainable high growth economy.

What steps the industry leaders expect the government to undertake and what is it that they are doing in their respective enterprises and the broader ecosystem to revive the economy?

Welcome	<b>Anubhuti Kaul Bhrany</b> Senior Director & Head Government Affairs And Public Policy Flex India
Moderator	<b>Rohit Saran</b> Editor-in-Chief The Times of India - Digital
Panel	<b>Suresh Narayanan</b> Chairman and Managing Director Nestle India Ltd
	<b>Rajan Anandan</b> Managing Director Surge and Sequoia Capital India LLP
	<b>Daisy Chittilapilly</b> President Cisco India & SAARC
	<b>B. Amrish Rau</b> CEO Pine Labs
	<b>Raman Sidhu</b> Past President & Founding Member, PAFI and CEO EBG Federation
Closing Remarks	

1600 – 1655 Hrs

### **Session 3 - Transforming Policy Process**

Pandemic-induced slowdown must be reversed by unleashing the animal spirits to create an inclusive and sustainable high growth economy.

What steps the industry leaders expect the government to undertake and what is it that they are doing in their respective enterprises and the broader ecosystem to revive the economy?

Welcome

**Vinita Sethi**

Treasurer, PAFI and  
SVP & Chief Public Affairs,  
Apollo Hospitals Group

Moderator

**Shereen Bhan**

Managing Editor  
CNBC TV18

**In Dialogue with**

**Dr Rajiv Kumar**

Vice Chairman  
NITI Aayog

Closing Remarks

**Harish Krishnan**

Past President and Co-Founder, PAFI and  
Managing Director & Chief Policy Officer  
Cisco India & SAARC

## **Session 4 - Geo-Politics and Economy**

The pandemic disrupted complex value chains, even as the global economy had become more interconnected and interdependent.

What are the major trends in geo-politics in the last few years that have impacted global economic growth? How should companies navigate the rapid changes and the ensuing realignment of geo-politics?

Welcome	<b>Tanmoy Chakrabarty</b> Secretary, PAFI & Group Government Affairs Officer, Tata Sons Private Limited
Moderator	<b>Nitin Pai</b> Co-Founder & Director The Takshashila Institution
Panel	<b>Shivshankar Menon</b> Visiting Professor, Ashoka University, Former National Security Advisor and Former Foreign Secretary
	<b>Jeff Moon</b> President China Moon Strategic LLC and Former Assistant US Trade Representative for China
	<b>William (Lee) Howell</b> Visiting Associate Professor University of Geneva and Senior Advisor to the President World Economic Forum
	<b>Richard Verma</b> General Counsel and Head of Global Public Policy Law, Franchise and Integrity MasterCard
Closing Remarks	<b>Ophira Bhatia</b> Director - Corporate & Government Affairs (CGA), India & CGA Lead, Asia, Middle East & Africa Mondelez International

## Session 5 - Reviving the Creative Economy

Art and literature are the soul of a nation. They reflect the maturity of a country. But the pandemic has, in a way, disrupted the flow of creative thinking and art. But technologies have been developed in the last two years to provide platforms for exchange of ideas, thoughts, and art works.

How can businesses assist in building a healthy eco-system for the creative economy to flourish? What does the future hold for the creative economy?

Welcome	<b>Bhaskar Sharma</b> Chief Executive Officer Red Bull India Private Limited
Moderator	<b>Sanjoy Roy</b> Managing Director Teamwork Arts
Panel	<b>Pavan K Varma</b> Author, Diplomat and Former MP (Rajya Sabha)  <b>Adrian Ellis</b> Director, AEA Consulting and Chair, Global Cultural District Network (GCDN)  <b>Anjana Somany</b> Craft Council of India and Mango Tree, Somany Tiles  <b>Rashmi Dhanwani</b> Founder & CEO Art X Company and Arts & Culture Resources India
Closing Remarks	<b>Rajeev Batra</b> Past President & Founding Member, PAFI and Former Group Head, Corporate Affairs Hindustan Unilever Limited

1900 – 1955 Hrs

## **Session 6 - Rebooting the Economy – A Global Perspective**

The pandemic has created a perfect storm and dark clouds may be hovering over, but every cloud has a silver lining.

Does it offer a fresh window of opportunity for India to emerge as a breakout nation globally? What are the 10 things that India must do to rise into the high-growth trajectory and remain there over the long-term without falling prey to the next crisis?

Welcome

**Ram Rakkappan**

Head, Government Relations – India and South Asia,  
Visa Inc

Moderator

**Rahul Sharma**

Past President & Founding Member, PAFI and Managing Director  
APCO Worldwide, India

**In dialogue with**

**Ruchir Sharma**

Global Investor and Author

Closing Remarks

**T S Vishwanath**

Past President & Founding Member, PAFI,  
Principal Adviser, APJ-SLG Law Offices (ASL)  
& Co-Founder RV-VeKommunicate

2000 - 2045 Hrs

## **Session 7 - Indo-US: Building Back Better, Together**

Committed to the shared vision of security and stability, prosperity and peace around the globe, Indo-US partnership is robust, resolute and resilient. This is evident across strategic endeavors like Indo-Pacific, Quad, G20, UNSC and sustainability

How do we reimagine this 'defining relationship of the 21<sup>st</sup> century' through trade and investment; technology and innovation; talent and intelligence amidst economic revival and vaccination drive?

Welcome

**Ishteyaque Amjad**

Past President and Managing Committee  
Member PAFI and Group Global Head –  
Corporate Affairs  
Godrej Group

Moderator

**Navika Kumar**

Group Editor, Times Network,  
Editor-In-Chief, Times Now Navbharat

**In Dialogue with**

**Ambassador Taranjit Singh Sandhu**

Ambassador of India to the United States of  
America

Closing Remarks

**Vinita Sethi**

Treasurer, PAFI and  
SVP & Chief Public Affairs,  
Apollo Hospitals Group

## **PROGRAMME**

**Session 8 – Make in India, Make in World was held at 1755 – 1855.**

**Friday, October 22, 2021  
1000 – 1855 Hrs IST**

0930 Hrs Virtual Forum Opens

1000 – 1055 Hrs **Session 9 - Partner State – Telangana**

Telangana has been a magnet for investors, pulling in opportunities at a blistering pace.

What makes it shine and what is state government doing differently? How does it facilitate business and investment? Why should anybody go there? What sectors are best suited for Telangana?

Welcome **Manish Patel**  
Vice President, India Operations  
DHL Express India

Moderator **Pranjal Sharma**  
Economic Analyst, Advisor and Author

Chief Guest **KT Rama Rao**  
Cabinet Minister for IT E&C, MA&UD and  
Industries and Commerce Department  
Government of Telangana

Panel **Jayesh Ranjan**  
Principal Secretary  
Industries & Commerce (I&C) and  
Information Technology, Electronics and  
Communications (ITE&C)  
Government of Telangana

**Dilip Chenoy**  
Secretary General  
FICCI

Closing Remarks **Anand Vijay Jha**  
SVP & Chief Corporate Affairs Officer  
United Breweries Limited



1100 – 1145 Hrs

## **Session 10 - India - EdTech Capital of the World**

With the pandemic catalyzing the adoption of digital learning exponentially, Indian EdTech companies are taking local innovations global.

How can they disrupt the conventional models with focus on quality, personalized delivery, thereby achieve leadership with impact at scale?

Welcome	<b>Medha Girotra</b> Managing Committee Member, PAFI and Director – Communications, South Asia MasterCard
Moderator	<b>Shweta Rajpal Kohli</b> Chief Public Policy Officer Sequoia Capital India & South East Asia
Panel	<b>Amitabh Kant</b> CEO NITI Aayog  <b>Byju Raveendran</b> Co-Founder & CEO Byju's
Closing Remarks	<b>Ajay Khanna</b> Forum Chairman & Co-Founder, PAFI and Group Global Chief Strategic & Public Affairs Jubilant Bhartia Group

1150 – 1250 Hrs

## **Session 11 - Reimagining Health and Economy**

Pandemic exposed inadequacies in India's healthcare infrastructure and dragged down the economy. However, the recently launched Health Stack, combined with Ayushman Bharat, the health insurance for 600 million people, provides an opportunity to reimagine affordable and effective healthcare by leveraging health data of individuals

Is this the UPI moment for healthcare? How will the Health Stack integrate public and private sectors, while also ensuring data privacy and security?

Welcome	<b>Deepshikha Dharmaraj</b> Managing Committee Member, PAFI and Chief Executive Officer, Genesis BCW Member, BCW India Board
Moderator	<b>Anil Padmanabhan</b> Journalist who tweets @capitalcalculus
Panel	<b>Dr Ram Sevak Sharma</b> Chief Executive Officer National Health Authority Ministry of Health & Family Welfare Government of India  <b>Dr Randeep Guleria</b> Director AIIMS  <b>Shobana Kamineni</b> Executive Vice Chairperson Apollo Hospitals  <b>Dr Manjiri Bakre</b> Founder & CEO OncoStem Diagnostics
Closing Remarks	<b>Neelima Dwivedi</b> Managing Committee Member, PAFI and Senior Director – Public Policy, Corporate Communications & Market Access, MSD Pharmaceuticals Pvt Ltd

1251 – 1314 Hrs

Break

## **Session 12 - State of the Indian States**

While the pandemic hit business and economy hard, with their own respective set of challenges and opportunities, the states have taken steps to boost investments and jobs, albeit to varying levels of success.

How do we bridge the divide for the overall growth and prosperity of India, within the dynamics of cooperative and competitive federalism?

Welcome	<b>Subho Ray</b> President, PAFI and President, Internet and Mobile Association of India (IAMAI)
Moderator	<b>Vikram Chandra</b> Founder Editorji Technologies
Panel	<b>Chandra Mohan Patowary</b> Cabinet Minister for Commerce, Industry & Public Enterprise, Transport, Skill Development & Entrepreneurship, Act East Policy Affairs and Welfare of Minorities, Government of Assam  <b>Dushyant Chautala</b> Deputy Chief Minister Government of Haryana  <b>Rajvardhan Singh Dattigaon</b> Cabinet Minister Industry Policy and Investment Promotion Government of Madhya Pradesh
Closing Remarks	<b>Dr K C Ravi</b> Past President & Co-Founder, PAFI and Chief Sustainability Officer Syngenta India Limited

### **Session 13 - Reviving the Economy - Secretaries Perspective**

Senior officials demonstrated commitment and leadership during the unprecedented crisis while also kept the ball rolling on policy front.

What are the lessons from the past 18 months? What has changed and what is yet to change to ensure the economy and critical services are in good shape? Where do they see India in the near future? What is the reform pipeline?

Welcome	<b>Shivnath Thukral</b> Managing Committee Member, PAFI and Public Policy Director WhatsApp, India
Moderator	<b>R Sukumar</b> Editor-In-Chief The Hindustan Times
Panel	<b>Apurva Chandra</b> Secretary Ministry of Information and Broadcasting Government of India  <b>Arvind Singh</b> Secretary Ministry of Tourism Government of India  <b>Dammu Ravi</b> Secretary (Economic Relations) Ministry of External Affairs Government of India  <b>Rajesh Aggarwal</b> Secretary Ministry of Skill Development and Entrepreneurship Government of India
Closing Remarks	<b>Shivnath Thukral</b> Managing Committee Member, PAFI and Public Policy Director WhatsApp, India

1525 – 1555 Hrs

### **Session 14 - Azadi Ka Amrit Mahotsav**

Being celebrated over 75 weeks, Azadi ka Amrit Mahotsav is an embodiment of all that is progressive about India's rich socio-cultural, political and economic identity. This sphere of creative economy spans languages and dialects, music and dance, yoga and cuisine, and much, much more.

As we reclaim our global leadership in the comity of nations, how should we reimagine post-pandemic India while leveraging this soft power? How can the industry partner with the Government in this endeavour?

#### **Virat Bhatia**

Vice President, PAFI and  
Managing Director  
Apple India

#### **In Dialogue with**

#### **Govind Mohan**

Secretary  
Ministry of Culture  
Government of India

1600 – 1645 Hrs

### **Session 15 - Indian Economy: Cruising New Heights**

After being grounded literally in the wake of pandemic, aviation sector is all set to scale new heights, connecting places and people. Air India disinvestment, liberalized drone rules and new airports would further propel the engine of economic growth.

How do we ensure comfort and competition, safety and sustainability, affordability and accessibility, inclusion and innovation, without hitting another air pocket?

Opening	<b>Ajay Khanna</b> Forum Chairman & Co-Founder, PAFI and Group Global Chief Strategic & Public Affairs Jubilant Bhartia Group
Welcome	<b>Subho Ray</b> President, PAFI and President, Internet and Mobile Association of India ( <b>IAMAI</b> )
Moderator	<b>Shereen Bhan</b> Managing Editor CNBC TV18
Chief Guest	<b>Jyotiraditya M Scindia</b> Minister of Civil Aviation Government of India
Closing Remarks	<b>Virat Bhatia</b> Vice President, PAFI and Managing Director Apple India

1650 – 1750 Hrs

## **Session 16 - Pleasure of Doing Business**

Despite several policy reforms by both the central and state governments, businesses continue to face formidable challenges thanks to a myriad of compliance burden, further complicated by lack of clarity and at times, even contradictions.

What must be done to make doing business in India, a pleasure?

Welcome

**Harish Krishnan**

Past President and Co-Founder, PAFI and  
Managing Director & Chief Policy Officer  
Cisco India & SAARC

Moderator

**Javed Sayed**

Associate Executive Editor  
The Economic Times

Panel

**Ajay Prakash Sawhney**

Secretary  
Ministry of Electronics & Information  
Technology  
Government of India

**Pramod Bhasin**

Chairman, ICRIER & Clix Capital and  
Founder  
Genpact Ltd

**Manish Sabharwal**

Vice Chairman  
Teamlease Services

**Srinivas Katikithala**

Secretary, Government of India  
Director,  
Lal Bahadur Shastri National Academy of  
Administration

Closing Remarks

**Deepak Maheshwari**

Chief Executive Officer,  
PAFI

**Session 8(Session 17) - Make in India, Make for the World**

Global supply chain strategies are being reviewed and reorganized afresh to mitigate concentration risks in favor of more agile models.

What should India do not to miss the manufacturing bus again? How can the success of electronics manufacturing be replicated across sectors within the broader context of '**Aatmanirbhar Bharat**'?

Welcome	<b>Chetan Krishnaswamy</b> Managing Committee Member, PAFI and Vice President, Indian Public Policy, Amazon India
Moderator	<b>Virat Bhatia</b> Vice President, PAFI and Managing Director, Apple India
Chief Guest	<b>Rajeev Chandrasekhar</b> Minister of State for Electronics and IT and Skill Development and Entrepreneurship Government of India
Closing Remarks	<b>Shagufta Kamran</b> Senior Manager, Public Policy & Philanthropy Twitter India
Over all Concluding Remarks	<b>Ajay Khanna</b> Forum Chairman & Co-Founder, PAFI and Group - Global Chief Strategic & Public Affairs Jubilant Bhartia Group