



### **Session 3 - Partner State – Tamil Nadu**

**Thursday, September 22, 2022**

**1205 - 1255 Hrs**

**Welcome**



**Aravamudhan K,  
Executive Director, Government Relations, India  
Star India Pvt Ltd**

aka Aru, is the “Executive Director (Government Relations) for Disney Star India. In this role Aravamudhan handles corporate affairs (includes license-related matters, regulatory compliance), advocacy, government relations, public policy, industry relations & regulatory-communications.

Aru has a varied work experience starting with the Government of India (from 1989-92) and a fourteen year long experience in television journalism (1993-2006) and an eventful career with Disney Star India from 2007 onwards.

Apart from his professional activities, Aru also used to contribute regularly to various mainstream national newspapers and journals. His blog on CNN-IBN’s website, “THE WANDERER” was a popular blog where he regularly wrote on various news & current affairs, social and contemporary issues.