



## Session 11 - Young Leaders – Raring to Go

Friday, September 23, 2022

1050 - 1135 Hrs

### Panel



**Harsimarbir Singh**  
**Co-Founder**  
**Pristyn Care**

Having studied at Duke University, USA with a stint at IIM Ahmedabad, Harsimarbir (Harsh), has worked with startups in India and USA. He was heading to be an Investment Banker in Silicon Valley, California, USA, before returning back to India in 2010.

As a serial entrepreneur with a keen interest in disruptive ideas, he founded three startups. The first one was in the Data analytics space for electricity theft detection where he worked with the Govt. The next one was a mobile first, location based, hyper local couponing startup back in 2013 when there were hardly any mobile Apps in the market. Both of these failed to scale beyond a point. His third failed startup was in the food delivery space.

He went on to join Urban Company (formerly UrbanClap) as Head of Business to build their Beauty Services business offering Salon and Spa services at home from scratch and scaled it to capture 80% of the market share, making it the largest business by top-line revenue & margins inside the company. He also spent some time building digital lending products for Mobikwik as the Director of Strategy using eNach and Aadhaar based UPI payment frameworks launched by NPCI.

Along with his childhood friends - Dr Vaibhav Kapoor and Dr Garima Sawhney, Harsimarbir (Harsh) started Pristyn Care in August 2018 with an aim to build a

patient-first healthcare organization offering high-quality advanced surgeries across the nation.

Under Pristyn Care's patient-first approach for all its Surgery patients, the entire process that patients have to undergo during their surgery is made hassle-free, paperless and seamless using deep tech interventions. He leads the entire business, technology and growth for Pristyn Care.