



Public Affairs Forum of India

PRESS RELEASE

“Tamil Nadu is one of the major manufacturing hubs in the country; the state is looking to increase the manufacturing in the state manifold in the coming years”: Ms Pooja K, MD & CEO, Guidance Tamil Nadu

New Delhi, September 22, 2022: “We have one of the oldest industrial development agencies in India—Guidance Tamil Nadu—and our state is one of the major manufacturing hubs. Even though the state has only 6 percent of India's population it contributes 10 percent to the nation's GDP”, said **Ms. Pooja K, MD & CEO, Guidance Tamil Nadu at the 9th Annual Forum of Public Affairs Forum of India (PAFI).**

Ms. Pooja continued that even though Tamil Nadu was not very rich in natural resources, it had quality and skilled natural resources that enabled the state to achieve this feat. Adding further she said, “Guidance Tamil Nadu was running strong and looking to increase the manufacturing in the state manifold in the coming years. The efficiency of the state's human resources gets reflected in the productivity of the state”.

Ms. Pooja elaborated, that “The main industries in Tamil Nadu—apart from the traditional footwear and textile industries—were automotive, electronics, and engineering, and that more than 130 global companies, including those such as BMW and Foxconn, had set up their units in the state”.

Mr S Krishnan, Additional Chief Secretary, Industries Investment Promotion and Commerce Department, Govt. of Tamil Nadu mentioned on how the bureaucracy of Tamil Nadu was helping the state’s progress gather even more momentum, thanks to their efficiency and dedication. **He said**, “Politics of Tamil Nadu is interesting, but no matter which government is in power, it does more to encourage investment in the state or if government changes, there is policy continuity.”

Apart from MNCs, Ms. Pooja went on to say, that Tamil Nadu was also focussing very sharply on SMEs and had more than 40,000 SMEs registered in the state. All this was possible because in spite of changes in government, industrial development policies were not stalled and the one-window system was supported by institutions, including, pollution department, environment department, and others.

Mr Aravamudhan K, Executive Director, Government Relations, India Star Pvt. Ltd. welcomed **Ms Pooja K, MD & CEO, Guidance Tamil Nadu** to share her thoughts with the audience. On the side-lines of the invite, **Ms Priya Sahgal, Senior Executive Editor, NewsX**, who was moderating the session, remarked that Tamil Nadu was one of the biggest manufacturing hubs in India, thanks to the efficiency of its bureaucracy.

The session then concluded with Mr Amit Kumar Singh, Managing Committee Member, PAFI and Group Head-Asian Paints giving the vote of thanks to the audience.



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PAFI (Public Affairs Forum of India)

PAFI is dedicated to raise and maintain standards in Public Affairs to enable the profession to attain recognition and credibility by bringing in a paradigm shift in the way businesses engage with stakeholders - Government, Media, Civil Society and Academia. It also endeavors to deepen and broaden the talent pool to create young leaders from diverse backgrounds while planning to expand its footprint across India. Since its inception in 2008, PAFI has been actively promoting and upholding transparency, probity, inclusion, and diversity across the wider remit of Public Affairs Profession Spanning Policy Advocacy, Government Relations, Corporate Communications and Corporate Social Responsibility. It acts as a cross-sector networking platform for public affairs professionals and provides opportunities to benefit from interactions with one other as well as with key policymakers and influencers through evidence-based research, closed-door dialogues, interactive panel discussions, seminars, an Annual Lecture and the National Forum, its annual flagship event.

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For more information contact:

Manisha Sharma, RV VeKommunicate; + 91 9818043897; manisha@vekommunicate.com

Nadeem Anwar, RV VeKommunicate, +91 9971978791; nadeem@vekommunicate.com