



Session 2 – Long-Term Strategy – CEO’s Perspectives

Thursday, September 22, 2022

1110 - 1200 Hrs

Panel



Pranshu Singhal
Founder and Director
Karo Sambhav

Pranshu is the Founder of Karo Sambhav which designs and implements transformative Circular and EPR solutions by collaborating with producers/brands. Karo Sambhav has been creating a grass-root ecosystem to set up robust India-wide solutions on collection, recycling and secondary material management of multiple types of waste including e-waste, plastics waste, batteries waste and glass waste. Its technology platform and systems foster good governance, fairness, trust, transparency, and traceability.

Prior to Karo Sambhav he has worked as Director, Digital Learning Strategy for Microsoft, and as Head, Sustainability for Nokia. He was recently conferred the 'Social Entrepreneur of the Year 2021 India' award by the Schwab Foundation, a sister organization of World Economic Forum, and the Jubilant Bhartia Foundation. He is a Aspen Fellow, a Ashoka Fellow, a Chevening Gurukul Fellow, and a Aspire Circle Fellow. Pranshu has a Master's in Environmental Management and Policy from International Institute for Industrial Environmental Economics (IIIEE), Sweden.