



## Session 2 - Long-Term Strategy - CEO's Perspectives

Thursday, September 22, 2022

1100 - 1200 Hrs

### Panel



**Upasana Taku**  
**Founder & COO**  
**Mobikwik**

Upasana Rupkrishan Taku is the Chairperson of our Board, Executive Director, Co-Founder and COO of our Group. She Co-Founded MobiKwik with a vision to transform the digital payments landscape in India, which was close to nil when we started in 2009. She believes that the Indian Fintech opportunity will be at least \$1tn by 2025 and that MobiKwik will be a significant part of it.

Upasana is our Closer who loves getting Deals/Projects done in record time while running a tight ship. She holds a Bachelor's Degree in Industrial Engineering from Punjab Technical University and a Master's Degree in Management Science and Engineering from Stanford University. She has 17+ years of experience in product, payments and financial services. Prior to her entrepreneurial journey, she worked as a Product Manager at PayPal, San Jose in the Financial Services, Global Payments and Risk divisions. She also had a stint with HSBC, San Diego working in the Product team of their auto finance division.

She has always been passionate about creating an impact at the grassroots levels, which brought her back to India from the US in 2008. Her hard work and desire to serve the community have made her an inspirational figure who has been recognized many times as one of India's leading Tech founders.