



## Media Coverage Report

Compiled by

**veKommunicate**

## ACTION SUMMARY

S. No.	Activity	Coverage
<b>DAY 1: Content development and dissemination of 5 Press Releases</b> Date: 26 <sup>th</sup> October 2023		
1.	Press Release 1: "We will be a USD 4 trillion economy by the end of the year and USD 10 trillion by 2030": Shri Hardeep Singh Puri	Total Coverage: 43
2.	Press Release 2: "The first consideration in the new Parliament building was the Women Reservation Bill ": Smt. Smriti Irani	
3.	Press Release 3: "National Steering Committee ensures that aggregators do their responsibilities towards their Gig workers and provide them health insurance, accidental insurance and social security": Smt. Arti Ahuja	
4.	Press Release 4: "For the ease of business, it is vital that rights of the consumers are protected.": Shri Rohit Kumar Singh  "Private and government sector needs to come together to balance sustainability and high growth": Shri Srinivas R Katikithala  "Language is a big challenge as English is used by a limited populace; hence the need for using regional language": Shri Apurva Chandra	
5.	Press Release 5: Amitabh Kant: "India moving towards becoming a \$5 trillion economy; the challenge is to grow at 8-9 per cent for the next three decades"	
<b>DAY 2: Content development and dissemination of 2 Press Releases</b> Date: 27 <sup>th</sup> October 2023		
6.	Press Release 6: "AI is being used in several sectors like health, start-ups, agriculture, which can reap several benefits": Abhishek Singh MD & CEO, DIC & NeGD MeitY	
7.	Press Release 7: "Given the current situation, policymaking will be geopolitically induced": Shri Sanjay Verma	

Total number of Press Releases issued - 7

S. No.	Date	Headline	Publication	Edition
<b>COVERAGE</b>				
1.	26 Oct 2023	India poised to become USD 5 trillion economy; challenge is having 8-9 pc growth for next 3 decades: Kant	PTI	<a href="#">Web</a>
2.	26 Oct 2023	Don't allow gender to be used as shield for corruption: Smriti Irani on Mahua row	PTI	<a href="#">Web</a>
3.	26 Oct 2023	Women Reservation Bill makes 2.8 million women adept at fighting elections: Irani	UNI	<a href="#">Web</a>
4.	26 Oct 2023	Freebies appear appealing in the short term, says Hardeep Puri	UNI	<a href="#">Web</a>
5.	26 Oct 2023	India & US have great potential to cooperate on green hydrogen: Puri	The Economic Times	<a href="#">Web</a>
6.	26 Oct 2023	India poised to become USD 5 trillion economy; challenge is having 8-9 pc growth for next 3 decades: Kant	The Economic Times	<a href="#">Web</a>
7.	26 Oct 2023	Logistics costs need to come down to make supply chains efficient: WayCool's Karthik Jayaraman	The Economic Times	<a href="#">Web</a>
8.	26 Oct 2023	India needs to focus on labour-intensive exports, says Ashish Dhawan of Ashoka University - Business Telegraph	The Economic Times	<a href="#">Web</a>

9.	26 Oct 2023	Aggregators need to take responsibility of gig workers: Labour Secretary Arti Ahuja	The Economic Times	<a href="#">Web</a>
10.	26 Oct 2023	India needs to focus on labour-intensive exports, says Ashish Dhawan of Ashoka University	The Economic Times	<a href="#">Web</a>
11.	26 Oct 2023	Having 8-9% growth in economy for next 3 decades a challenge: Kant	Business Standard	<a href="#">Web</a>
12.	26 Oct 2023	India poised to become \$5 trillion economy; challenge is having 8-9% growth for next 3 decades: Kant - Times of India	The Times of India	<a href="#">Web</a>
13.	26 Oct 2023	Hardeep Singh Puri envisions India's economy reaching \$4 trillion by year-end and \$10 trillion by 2030	Moneycontrol	<a href="#">Web</a>
14.	26 Oct 2023	Smriti Irani reacts to Mahua Moitra row, says 'gender shouldn't be used as...'	India Today	<a href="#">Web</a>
15.	26 Oct 2023	India poised to become USD 5 trillion economy; challenge is having 8-9% growth for next 3 decades: G20 Sherpa Amitabh Kant	Zee Biz	<a href="#">Web</a>
16.	26 Oct 2023	"India Poised To Become \$5 Trillion Economy. Challenge Is...": G20 Sherpa	NDTV	<a href="#">Web</a>
17.	26 Oct 2023	Don't allow gender to be used as shield for corruption: Smriti Irani on Mahua row	Deccan Herald	<a href="#">Web</a>
18.	26 Oct 2023	भारत 5,000 अरब डॉलर की अर्थव्यवस्था बनने की ओर अग्रसर: कांत	The Print (Hindi)	<a href="#">Web</a>

19.	26 Oct 2023	भ्रष्टाचार के ढाल के रूप में 'जेंडर' का इस्तेमाल करने की अनुमति नहीं दी जानी चाहिए: ईरानी	The Print (Hindi)	<a href="#">Web</a>
20.	26 Oct 2023	भ्रष्टाचार के ढाल के रूप में 'जेंडर' का इस्तेमाल करने की अनुमति नहीं दी जानी चाहिए: स्मृति ईरानी - gender should not be allowed to be used as a shield for corruption	Punjab Kesari	<a href="#">Web</a>
21.	27 Oct 2023	India poised to become USD 5 trillion economy; challenge is having 8-9 pc growth for next 3 decades: Kant	The Economic Times CFO	<a href="#">Web</a>
22.	27 Oct 2023	New Delhi to host global AI summit in December this year: Digital India Corporation CEO	The Economic Times	<a href="#">Web</a>
23.	27 Oct 2023	'This is India's moment and it needs to be competitive,' says Secretary of MeitY	The Economic Times	<a href="#">Web</a>
24.	27 Oct 2023	250 hours of negotiations at G20 – India was bold and gutsy in its stance: Amitabh Kant	The Economic Times	<a href="#">Web</a>
25.	27 Oct 2023	India has to find a delicate balance between AI innovation and regulation, say experts	The Economic Times	<a href="#">Web</a>
26.	27 Oct 2023	India poised to become USD 5 trillion economy; challenge is having 8-9 pc growth for next 3 decades: Kant	The Economic Times BFSI	<a href="#">Web</a>
27.	27 Oct 2023	Five trillion-dollar economy	Hindustan (Hindi)	<a href="#">New Delhi</a>
28.	27 Oct 2023	HAVING 8-9% GROWTH IN ECONOMY FOR NEXT 3 DECADES A CHALLENGE: KANT	Morning India	<a href="#">Kolkata</a>

29.	27 Oct 2023	India poised to become \$5 trillion economy: Kant	The Free Press Journal	<a href="#">Mumbai</a>
30.	27 Oct 2023	Don't allow gender to be used as shield for corruption': Smriti Irani on Mahua Moitra case	Business Today	<a href="#">Web</a>
31.	27 Oct 2023	'Gender Shouldn't Be Corruption Shield': Smriti Irani On Mahua Moitra Case	NDTV	<a href="#">Web</a>
32.	27 Oct 2023	India Is Moving Towards Becoming A 5 Trillion Dollar Economy: Amitabh Kant - भारत 5,000 अरब डॉलर की अर्थव्यवस्था बनने की ओर अग्रसर: अमिताभ कांत   India In Hindi	NDTV	<a href="#">Web</a>
33.	28 Oct 2023	Delhi to Host Global Partnership on AI Summit in Dec: Official	The Economic Times	<a href="#">New Delhi</a>
34.	28 Oct 2023	Delhi to Host Global Partnership on AI Summit in Dec: Official	The Economic Times	<a href="#">Bangalore</a>
35.	26 Oct 2023	Aggregator's Responsibility Towards Gig Workers	Good Returns	<a href="#">Web</a>
36.	26 Oct 2023	Aggregators need to take responsibility of gig workers: Labour Secretary Arti Ahuja	Devdiscourse	<a href="#">Web</a>
37.	26 Oct 2023	India poised to become USD 5 trillion economy: Kant	PSU Watch	<a href="#">Web</a>
38.	26 Oct 2023	"The first consideration in the new Parliament building was the Women Reservation Bill ": Smt. Smriti Irani	News Patrolling	<a href="#">Web</a>

39.	26 Oct 2023	Don't allow gender to be used as shield for corruption: Smriti Irani on Mahua row   Politics	Devdiscourse	<a href="#">Web</a>
40.	26 Oct 2023	India poised to become USD 5 trillion economy; challenge is having 8-9 pc growth for next 3 decades: Kant   Science-Environment	Devdiscourse	<a href="#">Web</a>
41.	27 Oct 2023	India poised to become USD 5 trillion economy; challenge is having 8-9 pc growth for next 3 decades: Kant	Daily Excelsior	<a href="#">Web</a>
42.	27 Oct 2023	Freebies appear appealing in the short term, says Hardeep Puri	Daily Excelsior	<a href="#">Web</a>
43.	27 Oct 2023	Mahua Moitra: `பாலினத்தை ஊழலுக்குக் கவசமாகப் பயன்படுத்த அனுமதிக்கக் கூடாது' - ஸ்மிருதி இரானி	Vikatan	<a href="#">Web</a>