

PRESS RELEASE

NITI Aayog is open to consultations with the private sector on policymaking:

Suman Bery, Vice Chairperson, NITI Aayog.

New Delhi, September 27, 2023: The relationship between the public and private sectors needs to be redefined in the Amrit Kaal, to lead the country to a path of sustainable growth and away from the middle-income trap, according to **Mr. Suman Bery, Vice Chairperson, NITI Aayog**.

Speaking at an event themed "India's Amrit Kaal: Implications on the private sector" organised by the Public Affairs Forum of India (PAFI) and attended by industry members across sectors, he pointed out that India's economy was at a stage where the private sector had to play a more significant role. Responding to a suggestion from PAFI members, he said that the NITI Aayog was open to consulting with the private sector on policy matters.

In his address, Mr. Bery said that India's take-off moment had arrived, backed by the advantages of having the world's largest working population and resilient physical and digital institutions. He pointed out the appreciation that India's successes in areas of the digital economy, renewables, taxation, and public health drew during the G20 process. He pointed toward the need to address significant challenges, including managing urbanisation, making regulations consistent and continuous, and adapting to disruptive technologies.

Vinita Sethi, President, PAFI, and Senior VP and Chief of Public Affairs at Apollo Hospitals Group, welcomed Mr. Bery and appreciated NITI Aayog's role in facilitating the private sector's understanding and interactions in India's states.

Deepshikha Dharmaraj, Vice President, PAFI, and Chief Executive Officer at BCW India Group, thanked Mr. Bery for his insights. She highlighted the importance of the public and private sectors working together to achieve national goals.



PAFI (Public Affairs Forum of India)

PAFI is dedicated to raising and maintaining standards in Public Affairs to enable the profession to attain recognition and credibility by bringing in a paradigm shift in how businesses engage with stakeholders - Government, Media, Civil Society and Academia. It also endeavours to deepen and broaden the talent pool to create young leaders from diverse backgrounds while planning to expand its footprint across India. Since its inception in 2008, PAFI has actively promoted and upheld transparency, probity, inclusion, and diversity across the broader remit of the Public Affairs profession, spanning Policy Advocacy, Government Relations, Corporate Communications and Corporate Social Responsibility. It acts as a cross-sector networking platform for public affairs professionals. It provides opportunities to benefit from interactions with one another as well as with key policymakers and influencers through evidence-based research, closed-door dialogues, interactive panel discussions, seminars, an Annual Lecture and the Annual Forum, its annual flagship event.

For more information, visit: www.pafi.in and Twitter: @PAFI_India.

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