



Public Affairs Forum of India



## **Session 10 - Deep Tech, AI, and the Emerging Policy Landscape**

**Friday, October 27, 2023**

**0930 - 1030 Hrs**

### **Vote of Thanks**



### **Vivek Vasishtha Vice President - Public Affairs Oppo**

Vivek Vasishtha is an Electronics Engineer (B.E.) and an MBA (PGDM) in Marketing & IT, having around 28+ years of well-rounded professional experience in Information and Communication Technology (ICT) domain wherein he has managed Business Development & Sales, Marketing, Strategic Planning and Public Affairs (Government and Regulatory Affairs, Corporate Affairs, Government Relations & Public Policy) as his key functional areas at different stages of his career.

He has worked across technologies and has a significant and varied exposure of working in and leading varied cross-functional and cross-cultural teams at national and international levels.

In his most recent role at Oppo Mobiles India, he is the Vice President for Public Affairs, that includes Government & Regulatory Affairs, Public Policy and CSR. He has been hired to be the "Change Agent" at Oppo, bringing in a fresh perspective and outlook, leading a team of 5 seasoned professionals and multiple cross functional teams on varied issues.

At IBM, he was an integral part of the India leadership team, overall responsible for managing key strategic engagements with identified stakeholders within the Government and industry, partnering with the Government on their flagship programs, paving the way for business and driving business as usual Government Affairs and Public Policy in India and South Asia. Leading a team of seasoned government relations and public policy professionals, the role had a strong flair of business development and provided ample opportunities for Vivek to promote inclusion and work closely with the Government, paving the way for business. The role also involved managing identified strategic relationships with the Government and working as a trusted advisor to the Government on technology issues.

Prior to IBM, Vivek had a brief stint with Visa wherein he promoted use of Electronic Payments with the Government and drove Financial Inclusion. Before Visa, Vivek was with Intel, wherein he was the Lead for Government Affairs and Public Policy in India & South Asia. He was managing certain key strategic relationships within the Govt., Regulator, Industry bodies and trade associations, Independent consultants and think tanks. He has worked passionately towards improving the Broadband penetration and proliferation in India and South Asia.

Prior to Intel, Vivek was with Ericsson wherein he served as a catalyst for many strategic initiatives for Ericsson including the Passive Infrastructure Sharing Project 'Project MOST' and 'Project Gramjyoti'. His other employers included Siemens, wherein he managed some cutting-edge enterprise Voice, Video and Data solutions.

With innovation running in his DNA, Vivek has a keen interest and an active involvement in Policy matters and Regulatory affairs in our ICT and Financial ecosystem.

He has been proactively sharing technology developments and its impact to market and policy by regular participation in public consultations on policy and regulation issues. He has chaired, co-chaired and has been a member of multiple National committees and working groups at industry chambers like USIBC, Amcham, CII, FICCI, Assocham, IAMAI, BSA, ITI and Nasscom.

Vivek's other interest includes sports. He is an avid amateur Golfer, having consistently played at a 14-16 handicap, he is aiming to break into a single digit handicap by end 2023. He also likes watching and playing cricket and tennis. He has been a triathlete and loves swimming, cycling and running.

Married to Meenakshi, he has two boys aged 21 and 16 years.